

MARKETING & OUTREACH COMMITTEE MEETING

March 4, 2020 • 1:00 p.m. – 2:00 p.m. • L-209

Members: Steve Quis, Sonny Nguyen, Tamara Niteka (absent), student, student, Jennifer Pena (absent), Lisa E. Munoz, Meilani Peleti (absent), Jordan Omens (absent), Mardi Parelman (absent), Anh Nguyen (absent), David Wilhelm (absent), Alan Viersen (absent).

This meeting did not met quorum therefore no business was conducted.

A. Updates from Quis: The PIO has \$895 remaining for the fiscal year after Quis met with Bell.

B. Updates from Sonny: Sonny shared the 5-year trend analysis for SPAS

C. New Business:

1-Marketing & Outreach 6-year plan update: Quis has submitted this plan to PIEC on March 2, 2020. There was a concern (brought upon by PIEC) about whether this operational plan needed to go through the approval process from academic senate/classified senate and associated student government.

2-Review new college governance handbook and the charge of Marketing and Outreach Committee: Quis will talk to Dr. Gable to see what the next steps might be to dissolving committee or moving into to a sub-committee.

E. Old Business

F. Review committee goals and mission

I. Reports: None

(Please limit each following report to two minutes maximum. If you have any handouts, please e-mail them to Steve Quis ahead of time to be included for distribution electronically.)

Announcements: None

I. Adjourn: 1:53pm

*** San Diego Miramar College 2013 – 2019 Strategic Goals**

Goal 1: Provide educational programs and services that are responsive to change and support student learning and success.

Goal 2: Deliver educational programs and services in formats and at locations that meet student needs.

Goal 3: Enhance the college experience for students and the community by providing student-centered programs, services and activities that celebrate diversity and sustainable practices.

Goal 4: Develop, strengthen and sustain beneficial partnerships with educational institutions, business and industry, and our community.

Please see <http://www.sdmiramar.edu/institution/plan> for San Diego Miramar College 2013-2019 Strategic Plan.

As a courtesy, please let the College and Academic Senate Presidents know if you cannot attend the meeting.