

**San Diego Miramar College**  
**Environmental Stewardship Subcommittee**

Meeting Minutes

November 6, 2018; 2:30-3:30 L-208

**Members:** George Beitey, Pablo Martin, Andy Lowe, Alex Mata, Virginia Naters, Betty-Anne Reichard, AnnaLiza Soriano Manzo, Rachel Halligan, Jamie Higgins, Liz Hubert\*, Evelyn Ono Vineberg\*, Laura Gonzales\*, CL Caffrey\*, Darrell Rankin\*

\* Permanent guests

**1) Call to order**

- 2:38

**2) Approval of agenda**

- Approved

**3) Approval of minutes from last meeting**

- Approved via email

**4) New Business (moved up in agenda for our guest: Kurt Hill)**

- ESC web page:
  - Kurt Hill came to our meeting and informed us about website logistics: we can create our own website, with Miramar's design parameters/program, and link it from the ESC committee page.
  - Jamie shared Mesa College's site with us (<http://www.sdmesa.edu/about-mesa/current-initiatives/comesa/index.shtml> and <http://www.sdmesa.edu/about-mesa/current-initiatives/comesa/index.shtml>)
  - The committee members were enthusiastic about creating a web page.
  - Funding/support was discussed, and Jamie suggested we might be able to get funding through our Earth Day event(s). Even though it's a long way off, we could start building (and fund) the site now.

- Connecting the site to existing content, such as the QR codes that are provided along the campus walking tour (Andy Lowe mentioned connecting with Jason Librande about this) as well as the Really Free Closet and the Free Farmer's Market, would be great for all parties.
- Gugi Naters suggested that the ESC have a social media presence and offered to represent us on Twitter. She's going to talk with Steve Quis and Laura G. about creating the account and getting ESC tweets re-tweeted via the Miramar social media accounts.

## 5) Old Business

- Recycling used lab plastics update:
  - Betty Ann will follow up with Facilities about whether or not we can recycle these and the boxes they come in here at Miramar (they haven't gotten back to her yet). If not, Liz has offered to drive the materials to the recycling facility once per month or so.
- "Take the Stairs" Facilities Meeting presentation update:
  - We need to put together a proposal for the Facilities committee. The ESC believes posters inside inexpensive, movable frames would be a viable option that would meet all of our needs.
    - CL will reach out to various groups on campus in search of funding.
    - Brett Bell will provide the ESC (Pablo) with a complete list of elevators and their locations on campus.
    - Pablo will create the proposal once funding is identified.
- Reusable bags:
  - Malia Kunst provided some info re. price per unit, cost for printing, bulk rate, eco-friendly, etc. (Reusable Bags Holiday Gift F2018.pdf)
  - Andy Lowe has offered to reach out to different local companies for other quotes for canvas bags with an 8"x8" logo (or so) with either one or two colors
  - Jamie suggested we reach out to the ASG to see if a canvas shopping bag is something students would be interested, and if not, what kind of reusable bag would they like? Pablo offered to discuss this with his student in the ASG.

## **6) New Business (continued)**

- Sustainability Certificate: Adding classes, BIOL 101, etc.
  - We just touched on this. Pablo mentioned that City and Mesa both have a new and apparently robust AA program at their colleges. Pablo offered to email descriptions of these AA programs to the committee.
- Advertising/promoting on the digital sign over the bookstore:
  - CL Caffrey offered to take the lead on this.
  - Pablo asked Joan Mize about the various advertising venues on campus and to let us know the process we should follow to do that—she was unable to respond in time for the meeting. Pablo will follow up with her via email.
  - Pablo also asked Joan if she would like to be involved in the design process for the stairs campaign—she was unable to respond in time for the meeting.
  - Pablo will email Joan Mize about the above and include CL as well. The email will include the mock ups CL created for the meeting (Take the Stairs Mock Ups.pptx) as well as various slogans the group decided would go well on the various digital boards:
    - “Reduce, Reuse, Recycle”
    - “Got a choice? Take the stairs!”
    - “Did you know? Putting garbage in with recyclables makes recyclables garbage?”
  - We’ll also suggest that she advertise for the sustainability certificate
- Co-chair for Spring 2019
  - Because Pablo, the current chair, may be taking a class at 4:00 at SDSU in Spring, he asked if anyone was interested in co-chairing the committee next semester.
  - Pablo asked any interested parties to email him to discuss this prior to the next meeting.
  - CL Caffrey expressed interest

## **7) Reports**

- None

## **8) Roundtable**

- None

## **9) Adjournment**

- 3:40