

**San Diego Miramar College  
Environmental Stewardship Subcommittee**

Meeting Minutes

2/5/19; 2:30-3:30 L-208

**Members:** George Beitey, Pablo Martin, Andy Lowe, Alex Mata, Virginia Naters, Betty-Anne Reichard, AnnaLiza Soriano Manzo, Rachel Halligan, Jamie Higgins, Luz Lopez, Sayeh Dehestani, Liz Hubert\*, Evelyn Ono Vineberg\*, Laura Gonzalez\*, CL Caffrey\*, Darrell Rankin\*, Elaina Taylor\*, Melissa Martinez\*, Tenaya Bearmar\*, Alona Bermodes\*

\* Non-voting Members

\*\* Guests

**1) Call to order**

2:30

**2) Approval of agenda**

**3) Approval of minutes from last meeting**

All in favor

**4) Old Business**

1. Recycling used lab plastics updates (*Not addressed in meeting. Please see Appendix A: Notes for an update on this*)
2. Recycling Signs (*Not addressed in meeting. Please see Appendix A: Notes for an update on this*)
3. "Take the Stairs" Campaign updates
  - a. CL shared that the folks at Reprographics told her that Facilities won't post materials on glass. She plans to visit each elevator to take notes and images to help determine sign placement. Joan Mize has moved us up in the queue—she's helping design these new signs
  - b. Pablo will reach out to Dane at Facilities to coordinate a meeting so we can share CL's findings and determine ideal placement at each site as well as ideal format (frames, posters, etc.) to ensure that the signs won't be removed from their locations
4. Reusable bags updates (*Not addressed in meeting. Please see Appendix A: Notes for an update on this*)

5. ESC web page (*Not addressed in meeting. Please see Appendix A: Notes for an update on this*)
6. ESC social media (*Not addressed in meeting. Please see Appendix A: Notes for an update on this*)
  - a. Gugi gave us an update on our social media account
    - i. The account is active, she's following 37 others with 3 followers of our own as well
    - ii. She's posting campus events & flyers
    - iii. The name is @sdmiramarenv
    - iv. Please encourage people to follow us
7. Advertising/promoting ESC issues (*Not addressed in meeting. Please see Appendix A: Notes for an update on this*)

## **5) New Business**

1. Initial Planning for Earth Day/Week (*this took up the bulk of the meeting*)
  - a. Jamie: wants to see if we can get Campus Wide professional development funds for a speaker/film screening/activity/advertising, etc.
  - b. Jamie has offered to do the proposal with Laura
  - c. Pablo suggested we create an Earth Day subcommittee group to meet once a month outside of ESC—a Doodle poll will be sent out to set up meeting times
  - d. A week or a day? Week seemed to be most popular, with most events on one day and events that have conflicts could be on other days
  - e. Create an email to send faculty asking them to promote Earth Day events around the county
  - f. There was discussion of creating a flyer soon to get the word out
    - i. Perhaps we could send out a flyer each month on the DL and another to our friends on campus, asking them to share
    - ii.
  - g. Ideas for events:
    - i. Do a plant walk (maybe set up a monthly such walk or related event)
    - ii. iNaturalist/BioBlitz photo submission and/or contest
    - iii. A panel of sustainability entrepreneurs
      1. Jamie has two contacts
      2. Pablo has one
    - iv. Invite other speakers: SD350, Oceana, Rise4Climate group
    - v. Create an art installation from litter (Sayeh)
    - vi. Earth friendly meal(s) from the cafeteria
2. Promoting Carbon Footprint Reduction and Awareness on Campus (*Not addressed in meeting. Please see Appendix A: Notes for an update on this*)
3. New ESC Campus Initiatives (*Not addressed in meeting. Please see Appendix A: Notes for an update on this*)

4. ESC extra credit ideas (*Not addressed in meeting. Please see Appendix A: Notes for an update on this*)

## **6) Reports**

1. Gugi reminded the group about the Hourglass Field Clean-up Saturday 2/9/19, from 10-12

## **7) Roundtable**

NA

## **8) Adjournment**

3:30

## Appendix A: Notes

### Old Business

1. Recycling used lab plastics updates:
  - a. No updates to date
2. Recycling Signs
  - a. No updates to date
  - b. CL shared Goby the Recycling Fish with Pablo, a recycling can/piece of art used at a beach that has helped to significantly reduce litter
3. Reusable bags updates
  - a. Andy Lowe (other quotes for canvas bags with an 8"x8" logo (or so) with either one or two colors) -- Nothing new at this time, plenty of places will do it once we have funding available. I'm happy to help when the time comes.
  - b. Laura G (reach out to the Basic Needs committee on campus about tying this in with the Really Free Farmer's Market)
  - c. Pablo (ASG's Care Committee might be interested in helping with this) --I have an ASG student officer in my class this semester who is willing to discuss these types of things. I'll ask him on Wed when we meet next.
  - d. Questions:
    - i. What are we willing to budget for this? -- \$3-\$8/bag depending on quality and size
    - ii. How are we going to move/sell these? -- ideally provide free to students at Farmer's Market (if cost of iniMal batch was sponsored by ASG or other campus/district funds), then sell in bookstore next to ESC water bottles
    - iii. Who would chip in to help pay for these? – [maybe see if the President and the Acad Senate will split the cost?]
4. ESC web page
  - a. Pablo: Rex, Miramar's Graphics Design faculty suggested we create an outside web page that we can manage ourselves for very little money (squarespace, for example)
5. Advertising/promoting ESC issues
  - a. Open forum (update)

### New Business

1. Promoting Carbon Footprint Reduction and Awareness on Campus:
  - a. Pablo visit <http://www.carbotax.org/>—it shows them how people can tally and reduce their carbon score
2. New ESC Campus Initiatives
  - a. CL suggested that we find a few initiatives to get behind that individuals can start working on
  - b. Maybe we can ask the ASG to take on the plastic straw or similar campaign

i. Alona or Sayeh will be the ASG rep, so we can discuss this with them

3. ESC extra credit ideas

a. Pablo includes the following on his SUST 101 syllabus:

Course Specific Extra Credit Opportunities (worth 2 points each ):

- Water bottle (by first section paper due date and random check later, 4 points max)
- Double sided printing—I will check two assignments at random throughout the semester (2 points per instance)
- Lunch in a reusable container (show me)
- Repurposed item that you currently use (show me a picture or actual object)
- Some sustainable practice you discovered and implement (and can document in some way)
- Creating a YouTube video that you post/share with my “Sustainability” YouTube channel describing how to be do something more sustainably or a video presentation of any of your Out of Class Activities) with the world
- If you have other ideas, please share them with me!