

# MARKETING & OUTREACH COMMITTEE MEETING

Friday, March 3, 2017 • 2:00 p.m. – 3:00 p.m. • L-209

**Members:** Steve Quis, Joan Thompson, Sonny Nguyen, student 1 (vacant), student 2 (vacant), student 3 (vacant), Lynne Ornelas, Yolanda Giang, Rod Porter, Lisa E. Munoz, Jordan Omens, David Wilhelm, Library rep (vacant).

## **Guests:**

Meeting called to order at x:xx pm

## **A. Updates from Quis:**

## **B. New Business**

### **1-Co-chair elections-**

### **2-Marketing Planning Calendar-Quis**

### **3-CTE Fall marketing campaign-Ornelas**

### **4-summer marketing ideas-Quis**

## **F. Old Business**

## **G. Place Holders**

### **I. Reports: None**

*(Please limit each following report to two minutes maximum. If you have any handouts, please e-mail them to Steve Quis ahead of time to be included for distribution electronically.)*

**Announcements:** None

## **I. Adjourn**

*Meeting adjourned at x:xxpm*

### **\* San Diego Miramar College 2013 – 2019 Strategic Goals**

**Goal 1:** Provide educational programs and services that are responsive to change and support student learning and success.

**Goal 2:** Deliver educational programs and services in formats and at locations that meet student needs.

**Goal 3:** Enhance the college experience for students and the community by providing student-centered programs, services and activities that celebrate diversity and sustainable practices.

**Goal 4:** Develop, strengthen and sustain beneficial partnerships with educational institutions, business and industry, and our community.

**Please see** <http://www.sdmiramar.edu/institution/plan> for **San Diego Miramar College 2013-2019 Strategic Plan.**

**As a courtesy, please let the College and Academic Senate Presidents know if you cannot attend the meeting.**