

MARKETING & OUTREACH COMMITTEE MEETING

Wednesday, February 1, 2017 • 1:00 p.m. – 2:00 p.m. • L-209

Members (13): Quis (Chair/classified), Thompson (Student Services Rep), Nguyen (classified), student #1 (vacant), student #2 (vacant), student #3 (vacant), Lynne Ornelas (administrator), Yolanda-Castillejos (classified), Rod Porter (School of MBEPS), School of Liberal Arts rep (vacant), School of Public Safety rep (vacant), School of BTCWI (vacant), School of Library rep (vacant).

Guests:

Meeting called to order at x:xx pm

A. Updates from Quis:

B. New Business

1-Co-chair elections-

2-Marketing Planning Calendar-Quis

3-CTE Marketing delegated to the district-Ornelas/Quis

4-Virtual reality tour-

F. Old Business

G. Place Holders

I. Reports: None

(Please limit each following report to two minutes maximum. If you have any handouts, please e-mail them to Steve Quis ahead of time to be included for distribution electronically.)

Announcements: None

I. Adjourn

Meeting adjourned at x:xxpm

*** San Diego Miramar College 2013 – 2019 Strategic Goals**

Goal 1: Provide educational programs and services that are responsive to change and support student learning and success.

Goal 2: Deliver educational programs and services in formats and at locations that meet student needs.

Goal 3: Enhance the college experience for students and the community by providing student-centered programs, services and activities that celebrate diversity and sustainable practices.

Goal 4: Develop, strengthen and sustain beneficial partnerships with educational institutions, business and industry, and our community.

Please see <http://www.sdmiramar.edu/institution/plan> for San Diego Miramar College 2013-2019 Strategic Plan.

As a courtesy, please let the College and Academic Senate Presidents know if you cannot attend the meeting.