

MARKETING & OUTREACH COMMITTEE AGENDA

Wednesday, Sept. 4, 2013

1-2 p.m., L-209

1. Chair's Report

- A. Committee representatives/reports to Senates
- B. Membership and calendar of meetings, 2013-2014

2. Outreach:

- A. Street Fairs
- B. Outreach Report (Nguyen)

3. Publications/Website Updates

- A. District Alumni Website: alumni recruitment
- B. CTE Marketing (Education That Works)
- C. Web Subcommittee Draft Proposals (Third Party Vendors, Website Best Practices – attachments)

4. Major 2013-2014 Events

- Wed, Sept. 11, 2013, Fire/EMT Groundbreaking
- Wed, Oct. 9, 2013, Transportation Open House
- Thurs, Oct. 24, 2013, Evening with the Experts: Laura Gonzales
- Fri, Oct. 25, 2013, The Amazing Race
- Thurs, Nov. 7, 2013, Evening with the Experts: Kevin Petti

5. Marketing/Outreach Proposals

Evening with the Experts

Increasing faculty participation in Commencement (Harrison)

6. Expanded Campus Use Update

Membership: Sandi Trevisan, Co-Chair, PIO, classified; Darrel Harrison, Co-Chair, faculty; Joseph Hankinson, classified, job placement; Joan Thompson, faculty/EOPS/Counseling; Greg Newhouse, manager/ATT; Sonny Nguyen, classified/outreach; Adela Jacobson, manager/student affairs; Shauna Elmone, classified/instruction; Carmen Martinez-Coniglio, classified/business services; Associated Students representatives (Mariam Akbari, William McKibbin); Athletics representative (to be named)

Next meeting: October 2, 2013, 1-2 PM, L-209