

MARKETING & OUTREACH COMMITTEE AGENDA

Wednesday, February 6, 2013

1-2 p.m., L-209

1. Chair's Report

- A. Committee representatives/reports to Senates
- B. Mission statement/vision/values

2. Outreach:

- A. Spring Street Fairs
- B. Parades: July 4 Mira Mesa/Scripps Ranch
- C. Outreach Report (Nguyen)

3. Publications/Website

- A. Web Updates/District Alumni Database
- B. Outreach website

4. Major 2012-2013 Events

- Spring Evening with the Experts
 - Immigration Nation (Thursday, April 11, 6:30-8 PM)
- Miramar College Foundation
 - Scholar Fest/Campus Tours/Invest in Success (April 24, 2013, LLRC)

5. Marketing/Outreach Proposals

Strengthening CTE marketing and outreach update

6. Expanded Campus Use

Membership: Sandi Trevisan, Co-Chair, PIO, classified; Darrel Harrison, Co-Chair, faculty; Joseph Hankinson, classified, job placement; Joan Thompson, faculty/EOPS/Counseling; Greg Newhouse, manager/ATT; Sonny Nguyen, classified/outreach; Adela Jacobson, manager/student affairs; Joyce Allen, classified/instruction; Carmen Martinez-Coniglio, classified/business services; Associated Students representative (Miriam Akbari); Athletics representative (to be named)

Next meeting: March 6, 2013, 1-2 PM, L-107