

## **MARKETING & OUTREACH COMMITTEE AGENDA**

Wednesday, March 7, 2012

**1-2 p.m., M-107E**

### **1. Approval of Agenda**

### **2. Approval of Minutes**

### **3. Chair's Report**

A. Committee representatives/reports to Senates

### **4. Outreach:**

A. Spring Street Fairs

B. Parades

July 4, Student Interest

C. Outreach Report (Nguyen)

### **5. Publications/Website**

Website Priorities, Intranet

### **6. Career Technical Education Marketing (Trevisan)**

### **7. Major 2012 Events**

- Construction-Related
  - LLRC Grand Opening (September 2012)
- Miramar College Foundation
  - Scholar Fest (Wednesday, April 25, I-101A/B/Legacy Plaza)
  - Invest in Success (September 22, 2012)
- Other
  - Board of Trustees Site Meeting (March 29, 4 PM)
  - Brown Bag Series (Feb. 7, 28; March 20, April 24, May 1)
  - Commencement (May 17)

### **8. Spring Evening with the Experts (Trevisan, Nguyen, Harrison)**

Black History Month: Dr. Jackie Leak & Kahalifa King, Feb. 24

*(Tentative) Women's History Month: Antonia Felix, March 9*

Women's History Month: From Kitchen to Cabinet, March 23

Aviation, Arnold Huntley (???)

*Membership: Sandi Trevisan, Co-Chair, PIO, classified; Darrel Harrison, Co-Chair, faculty; Joseph Hankinson, classified, job placement; Joan Thompson, faculty/EOPS/Counseling; Greg Newhouse, manager/ATT; Sonny Nguyen, classified/outreach; Adela Jacobson, manager/student affairs; Joyce Allen, classified/instruction; Carmen Martinez, classified/business services; Associated Students representative (Victor Bohm); Athletics representative (to be named)*

*Next meeting: March 7, 2012, 1-2 PM*