

## **MARKETING & OUTREACH COMMITTEE AGENDA**

Wednesday, November 2, 2011

**1-2 p.m., M-107E**

### **1. Approval of Agenda**

### **2. Approval of Minutes**

### **3. Chair's Report**

- A. Committee representatives/reports to Senates
- B. Summer Class Schedule
- C. Accreditation Follow-Up Visit, Nov. 7

### **4. Outreach:**

A. Fall Street Fairs  
Dec. 4, Carmel Mountain Ranch Holiday Festival

B. Parades  
MLK Parade: Sunday, January 15, 2012, 2 PM, County Admin Bldg, Harbor Drive

C. Outreach Report (Nguyen)

### **5. Publications/Website**

Website Priorities, Facebook, Twitter

### **6. Campus Signage Update**

Signage location master plan sign-off.

### **8. Major 2010-2011 Events**

- Construction-Related
  - Parking Structure/Police Substation Grand Opening (November 28, 2012, 10 AM)
  - LLRC Grand Opening (tentative: FALL 2012)
- Miramar College Foundation
  - Scholar Fest Location?
  - Invest in Success (September 22, 2012)
  - Donor Days (November – December 2011)

### **9. Marketing/Outreach Proposals Update (Trevisan)**

*Membership: Sandi Trevisan, Co-Chair, PIO, classified; Darrel Harrison, Co-Chair, faculty; Joseph Hankinson, classified, job placement; Joan Thompson, faculty/EOPS/Counseling; Greg Newhouse, manager/ATT; Sonny Nguyen, classified/outreach; Adela Jacobson, manager/student affairs; Joyce Allen, classified/instruction; Carmen Martinez, classified/business services; Associated Students representative (Victor Bohm); Athletics representative (to be named)*

*Next meeting: December 7, 2011, 1-2 PM*