

## MARKETING & OUTREACH COMMITTEE AGENDA

Wednesday, September 7, 2011

**1-2 p.m., M-107E**

### 1. Chair's Report

- A. Committee representatives/reports to Senates
- B. MOC membership for 2011-2012
- C. Confirm meeting time/date
- D. Elect co-chair

### 2. Outreach:

- A. Fall Street Fairs
  - Sept. 17, Mira Mesa Town Council Street Fair
  - Sept. 18, Poway Days Festival
  - Oct. 15, Serra Mesa Community Fair
  - Dec. 4, Carmel Mountain Ranch Holiday Festival
- B. Parades
  - MLK Parade, Saturday, Jan. 14, 2012
- C. Outreach Report (Nguyen)

### 3. Mission Statement Review

*Our mission is to prepare students to succeed in a changing world within an environment that values excellence in learning, teaching, innovation and diversity.*

### 4. Publications/Website

Website, Facebook, Twitter

### 5. Campus Signage Update

### 6. Major 2010-2011 Events

- Evening with the Experts Schedule
- Construction:
  - Aviation "Lift Off" (9/30/11)
  - Parking Structure/Police Substation Grand Opening (mid-October)
  - LLRC Grand Opening (February 2012)
- Miramar College Foundation
  - Scholar Fest (LLRC)
  - Invest in Success (September 2012)

### 7. Marketing/Outreach Proposals

*Membership: Sandi Trevisan, Co-Chair, PIO, classified; Darrel Harrison, Co-Chair, faculty;*

*Joseph Hankinson, classified, job placement; Joan Thompson, faculty/EOPS/Counseling; Greg Newhouse, manager/ATT; Sonny Nguyen, classified/outreach; Adela Jacobson, manager/student affairs; Joyce Allen, classified/instruction; Carmen Martinez, classified/business services; Associated Students representative (Victor Bohm); Athletics representative (to be named)*

*Next meeting: October 5, 2011, 1-2 PM*