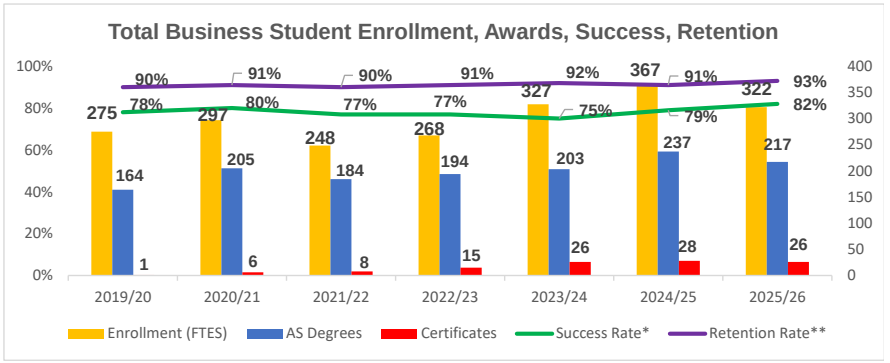
Year	Enrollment (FTES)	AS Degrees	Certificates	Success Rate*	Retention Rate**
2019/20	275	164	1	78%	90%
2020/21	297	205	6	80%	91%
2021/22	248	184	8	77%	90%
2022/23	268	194	15	77%	91%
2023/24	327	203	26	75%	92%
2024/25	367	237	28	79%	91%
2025/26	322	217	26	82%	93%



FTES = Full time equivalent student

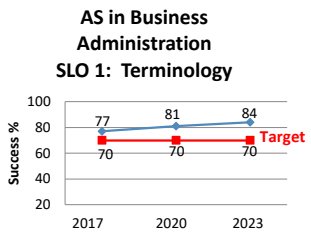
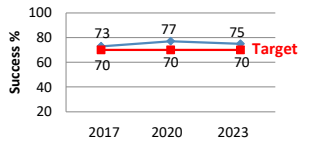
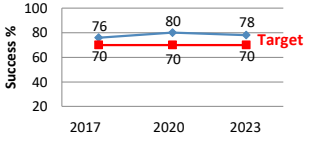
* Success Rate = 77% College Benchmark Target.

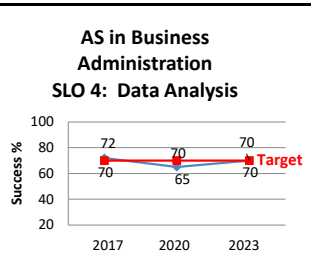
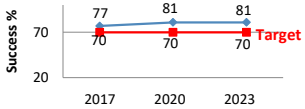
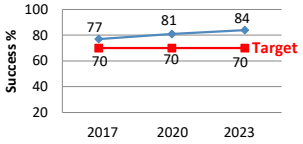
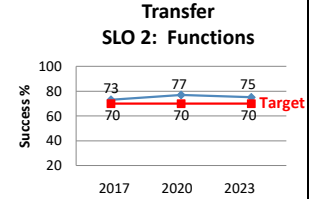
* Success rate is the percentage of students who complete a course with a grade of A, B, C, or P out of total official census enrollments.

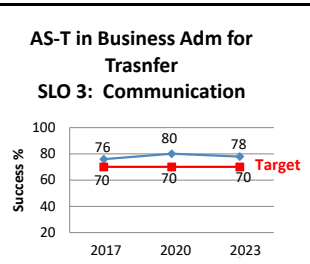
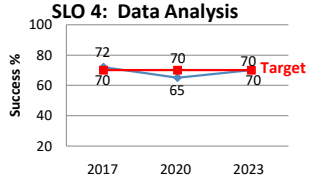
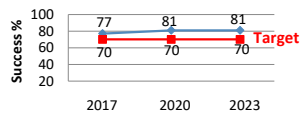
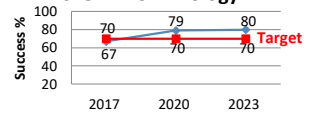
** Retention Rate = 90% College Benchmark Target

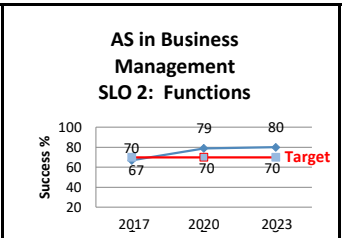
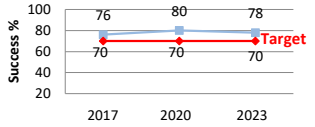
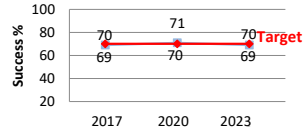
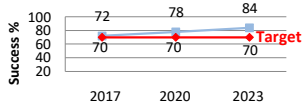
** The retention rate is the percentage of students who complete a course with a grade of A, B, C, D, F, P, NP, I or RD out of total official census enrollments. Tutoring and cancelled classes are excluded.

Source: Office of Institutional Planning & Research

Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	**What is your measurement instrument or process? Do not use grades. Indicate type of instrument (e.g. direct, formative, internal, comparative)**	**Current Results: What are your current results?**	**Analysis of Results: What did you learn from your results?**	**Action Taken or Improvement Made: What did you improve or what is your next step?**	**Provide a graph or table of resulting trends (3-5 data points preferred)**	**2 Year Cycle N = FTES* (2015-2017)**	**3 Year Cycle N = FTES* (2017-2020)**	**3 Year Cycle N = FTES* (2020-2023)**
						2017 (n=25)	2020 (n=33)	2023 (n=25)
AS in Business Administration; SLO 1 - "Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	84% (2020-2023)	This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted.This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree.	As per ACBSP guidance above, the performance measure will be revisited and perhaps reised in the next cycle.		77	81	84
						70	70	70
						2017 (N = 75)	2020 (N = 133)	2023 (N = 83)
AS in Business Administration; SLO 2 - "Describe common business functions and practices." Goal: 70% of students will pass ACCT 116A or ACCT 116B with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	75% (2020-2023)	This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree.	Reviewed and revised course outlines for BUSE 100 and BUSE 201 to reinforce content in these PSLOs.		73	77	75
						70	70	70
						2017 (N = 247)	2020 (N = 449)	2023 (N = 372)
AS in Business Administration; SLO 3 - "Develop business-related written materials such as letters, memoranda, case studies, reports, or other documents; Goal - 70% of students will pass one BUSE 119 with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	78% (2020-2023)	This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree.	As per ACBSP guidance above, the performance measure will be revisited and perhaps reised in the next cycle.		76	80	78
						70	70	70
						2017 (N = 66)	2020 (N = 109)	2023 (N = 82)

AS in Business Administration; SLO 4 - Evaluate and analyze business-related data using various mathematical techniques. Goal: 70% of students will pass BUSE 115, MATH 119 or MATH 121 with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	70% (2020-2023)	This SLO is at the "acceptable" level so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree.	Revised major requirements to make calculus mandatory as per state-level direction and adjusted PSLO measurement metrics accordingly.		72	65	70
						70	70	70
						2017 (N = 260)	2020 (N = 549)	2023 (N= 461)
AS in Business Administration; SLO 5 - "Analyze and solve financial, economic, technological, or other problems in business organizations. Goal: 70% of students will pass ACCT 116A, ACCT 116B, ECON 120 or ECON 121 with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	81% (2020-2023)	This SLO is above the "acceptable" level so no major change is warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree.	Revised major requirements to make calculus mandatory as per state-level direction and adjusted PSLO measurement metrics accordingly.		77	81	81
						70	70	70
						2017 (N = 478)	2020 (N = 826)	2023 (N = 651)
AS-T in Business Administration for Transfer; SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	84% (2020-2023)	This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree.	As per ACBSP guidance above, the performance measure will be revisited and perhaps reised in the next cycle.		77	81	84
						70	70	70
						2017 (N = 75)	2020 (N = 133)	2023 (N = 83)
AS-T in Business Administration for Transfer; SLO 2 - AS in Business Administration; SLO 2 - "Describe common business functions and practices." Goal: 70% of students will pass ACCT 116A or ACCT 116B with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	75% (2020-2023)	This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted.This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree.	Reviewed and revised course outlines for BUSE 100 and BUSE 201 to reinforce content in these PSLOs.		73	77	75
						70	70	70

						2017 (N = 247)	2020 (N = 449)	2023 (N = 372)
AS-T in Business Administration for Transfer; SLO 3 - "Develop business-related written materials such as letters, memoranda, case studies, reports, or other documents; Goal - 70% of students will pass one BUSE 119 with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	78% (2020-2023)	This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same.	Revise degree to meet new state requirements. Also, as per ACBSP guidance above, the performance measure will be revisited and perhaps reised in the next cycle.		76	80	78
						70	70	70
						2017 (N = 66)	2020 (N = 109)	2023 (N = 82)
AS-T in Business Administration for Transfer; SLO 4 - "Evaluate and analyze business-related data using various mathematical techniques.Goal: 70% of students will pass BUSE 115, MATH 119 or MATH 121 with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	70% (2020-2023)	This SLO is at the "acceptable" level so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree.	Revised major requirements to make calculus mandatory as per state-level direction and adjusted PSLO measurement metrics accordingly.		72	65	70
						70	70	70
						2017 (N = 260)	2020 (N = 549)	2023 (N= 461)
AS in Business Administration; SLO 5 - "Analyze and solve financial, economic, technological, or other problems in business organizations. Goal: 70% of students will pass ACCT 116A, ACCT 116B, ECON 120 or ECON 121 with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	81% (2020-2023)	This SLO is above the "acceptable" level so no major changes seem warranted. The teplate change means that this degree will need to add a calculus requirement. In the new version there willl be both a statistics and a calculus requirement.	Revised major requirements to make calculus mandatory as per state-level direction and adjusted PSLO measurement metrics accordingly.		77	81	81
						70	70	70
						2017 (N = 478)	2020 (N = 826)	2023 (N = 651)
AS in Business Management; SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 100 or BUSE 201 with a grade of "C" or better	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, formative assessment.	80% (2020-2023)	This SLO is above the "acceptable" level and appears to be increasing, so no major changes seem warranted.	As per ACBSP guidance above, the performance measure will be revisited and perhaps reised in the next cycle.		67	79	80
						70	70	70
						2017 (N = 154)	2020 (N = 229)	2023 (N = 181)

AS in Business Management; SLO 2 - "Describe common business functions and practices." Goal: 70% of students will pass BUSE 100 or BUSE 201 with a grade of "C" or better	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, formative assessment.	80% (2020-2023)	This SLO is above the "acceptable" level and appears to be increasing, so no major changes seem warranted.	Reviewed and revised course outlines for BUSE 100 and BUSE 201 to reinforce content in these PSLOs.		67	79	80
						70	70	70
						2017 (N = 154)	2020 (N = 229)	2023 (N = 181)
AS in Business Management; SLO 3 -Develop business-related written materials such as letters, memoranda, case studies, reports, or other documents; Goal - 70% of students will pass BUSE 119 with a grade of "C" or better	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, summative assessment.	78% (2020-2023)	This SLO is above the "acceptable" level so no major changes seem warranted.	As per ACBSP guidance above, the performance measure will be revisited and perhaps reised in the next cycle.		76	80	78
						70	70	70
						2017 (N = 66)	2020 (N = 109)	2023 (N = 82)
AS in Business Management; SLO 4 - Evaluate and analyze business-related data using various mathematical techniques. Goal: 70% of students will pass BUSE 101, BUSE 115, MATH 119, MATH 121, MATH 150 or PSYC 258 with a grade of "C" or better	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, summative assessment.	69% (2020-2023)	This SLO is at the "acceptable" target so no major changes seem warranted.	Revised major requirements to make calculus mandatory as per state-level direction and adjusted PSLO measurement metrics accordingly.		69	71	69
						70	70	70
						2017 (N = 482)	2020 (N = 923)	2023 (N = 756)
AS in Business Management; SLO 5 - "Analyze and solve financial, economic, technological, or other problems in business organizations. Goal: 70% of students will pass CISC 180 or CBTE 210 with a grade of "C" or better	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, summative assessment.	84% (2020-2023)	This SLO is above the "acceptable" target and trending higher so no major changes seem warranted.	Revised major requirements to make calculus mandatory as per state-level direction and adjusted PSLO measurement metrics accordingly.		72	78	84
						70	70	70