

Planning, Institutional Effectiveness, and Research Committee - Minutes

San Diego Miramar College

Friday, April 10, 2026 • Room L-108 • 10:30 a.m. to Noon

Members: Present- Daniel Miramontez (Co-Chair), David Wilhelm (Co-Chair), Michael Odu, Nessa Julian, Xi Zhang, Andrew Huang, Patti Manley, and Landa Cain.

Proxy – Adrian Gonzales by Michael Odu and Maria Battisti by Denise Kaptizke.

Absent – Marcella Osuna, Daisy Mosqueda, and Nathan Obermiller.

Special Guest – Daniel Roberts

Vacancies- Classified Designees: Instructional Services, Administrative Services, Student Services, and School of Academic Services. Faculty Designee: Liberal Arts, Library/ASC, and MBEPS.

- A. **Call to Order:** The meeting was called to order at 10:32 a.m.
- B. **Approval of Agenda and Minutes:** Agenda was moved X. Zhang, seconded by D. Wilhelm, no discussions or abstentions, motion carries. Minutes from March 27, 2026 was moved by D. Wilhelm, seconded by M. Odu for A. Gonzales, no discussion, or abstentions, motion carries.
- C. **Committee Reports:**
 - Budget and Resource Development Subcommittee: No updates.
 - Program Review/Outcomes Assessment Subcommittee: No updates.
 - District Strategic Planning Committee: No updates.

D. **New Business:**

#	Item
1	<u>Element451 Update</u> – CRM (Client Relationship Management System) implementation update for Element451. Functionality was presented by Special Projects Manager, Dan Roberts. Element451 has three primary functionalities; Communication & Engagement, Agentic AI, and CANVAS integration. Currently focusing on Communication & Engagement which includes admissions and enrollment nurturing, event management, student journey management, capturing student data, and Reduce the Noise. This is to address the issue of students receiving too much communication, and to help send more intentional and specific messages. Training will begin in late May/early June with six pilot areas (BTCWI, Lead Office, OIE, Student Affairs, and Career and Life Design) before expanding to 16 areas across campus. Additional updates included topics on when to use CRM versus when to use other marketing channels, formalizing training and user types (Element451 Resource Guide), and initial ROI savings.

E. **Old Business:**

#	Item
1	<u>Strategic Goals and Directions Update</u> – Summary was provided with updates/feedback made from previous PIER Committee meeting. Reviewed recommendations were sent forth to College Council and will be shared with constituency groups for first and second reading. Looking to formalize goals and directions by the end of this spring semester.
2	<u>Planning Summit Debrief</u> – Office of IE is in the process of finalizing the evaluations and qualitative data packet. Will be presented to PIER Committee at next meeting.
3	<u>Outcomes Disaggregation Roadmap</u> – Mesa College’s executives from their Academic Senate has reviewed a resolution to allow the connection between Nuventive and Canvas, waiting for results (possibly in May). Mentioned was that since we are having a Nuventive/Canvas integration-connection, to look into Element451/Canvas connection in the future.
4	<u>Strategic Plan Mid-Cycle Review: SPAS 2.0 Progress Update</u> – Will be closing out the college’s SPAS 2.0 cycle, and will begin discussion on SPAS 3.0. Plan is to go over Goal 1 through Goal 5 and what was done as an institution (not with specific metrics). Goals 1 was reviewed accordingly. Discussion included the progress and challenges of SPAS 2.0, and how to track more nuanced data through the college’s communication campaign or equity efforts. As well, discussion included the review of Academic and Career Pathways (ACPs) unduplicated headcount data,

	wrap-around services, ADTs (articulated agreements) and transfer volume (National Clearinghouse), success, etc. With VAR coming in to help with SPAS 3.0, behavioral data will be taken into account – to think about how the VAR data elements are going to help measure ACPs, their pathway behaviors, and functionality with wrap-around services.
5	<u>Vision Aligned Reporting (VAR) Update</u> – No updates from the State or District at this point.
6	<u>Update to Main/Functional Plans</u> – For Marketing & Outreach Plan, waiting for approval from Academic Senate. Strategic Plan is currently being updated and vetted. And for the Equity Plan, will be able to provide progress-to-date on June 30, 2026 (to be brought to PIER upon availability).

F. **Announcements:** Reminder was made that program review for Instructions is due on April 15, 2026.

G. **Adjourned:** Meeting was adjourned at 11:58 p.m.

Next Scheduled Meeting: April 24, 2026, May 8, 2026, and May 22, 2026.

San Diego Miramar College 2020 – 2027 Strategic Plan Goals

I: Pathways – Provide student-centered pathways that are responsive to change and focus on student learning, equity, and success **II:** Engagement-Enhance the college experience by providing student-centered programs, curriculum, services, and activities that close achievement gaps, engage students, and remove barriers to their success **III:** Organizational Health-Strengthen Institutional Effectiveness through planning, outcomes assessment, and program review processes in efforts to enhance data-informed decision making **IV:** Relationship Cultivation - Build and sustain a college culture that strengthens participatory governance, equity efforts, and community partnerships **V:** Diversity, Equity, and Inclusion (DEI)-Build an environment that embraces diversity, equity, inclusion, Anti-Racism, and social justice for the benefit of the college community

** [ACCJC Accreditation Standards \(Adopted June 2014\)](#): Mission, Academic Quality and Instructional Effectiveness, and Integrity. II. Student Learning Programs and Support Services. III. Resources. IV. Leadership and Governance.