

**Marketing & Outreach Meeting
Agenda San Diego Miramar
College**

Feb. 4, 2026 • Welcome Center • 1pm-2pm

Members: Sonny Nguyen, Chantal Hernandez, Cheryl Barnard, Vincent Ngo, Steve Quis, Lynne Campbell, Evan Smith, Kim LaRue, John Fusco, Lucy Gates, Martha Jimenez, Dan Roberts, Jordan Omens (proxy Steve Quis), David Castaneda

1. Students: Evelyn Shoemaker, Liana Wong, Ann Le

- A. Call to Order: 1:05pm
- B. Approval of Agenda and Minutes
- C. Committee Reports/other
- D. Guests: None

E. New Business:

#	Item	Strategic Goal*	Accreditation Standard**	Initiator
1	Bond Communications Position Update: Quis reports that position is in recruitment phase and open for application until Feb. 17. If anyone knows anyone interested, please have them apply. Application can be found SDDC.edu.	3 and 4	I and IV	Quis
2	2025-2031 Marketing & Outreach Plan for Miramar College: Quis reported that ASG and Academic Senate had not yet responded to his request to bless the completed report. He will follow up. Barnard asked the she be cc'd when Quis inquires with ASG about approval status.	3 and 4	I and IV	Quis
3	Review Charge of Committee: Quis read the committee charge. Nguyen led a discussion about what we wanted the committee to focus on moving forward for the semester. Committee agreed to look into finding a few hashtags that unify all the college social media platforms for better branding purposes.	3 and 4	I and IV	
4		3 and 4	I and IV	

F. Old Business:

#	Item	Strategic Goal*	Accreditation Standard**	Initiator
1		3 and 4	I and IV	
2		3 and 4	I and IV	
3		1 and 2	II	

G. Announcements: None

H. Adjourn: 1:44pm

I. Next Scheduled Meeting: March 4, 2026. Location: Welcome Center

San Diego Miramar College Strategic Goals Fall 2020-Spring 2027

- 1) **Pathways** - Provide student-centered pathways that are responsive to change and focus on student learning, equity, and success.
- 2) **Engagement** - Enhance the college experience by providing student-centered programs, services, and activities that close achievement gaps, engage students, and remove barriers to their success.
- 3) **Organizational Health** - Strengthen Institutional Effectiveness through planning, outcomes assessment, and program review processes in efforts to enhance data-informed decision making.
- 4) **Relationship Cultivation** - Build and sustain a college culture that strengthens participatory governance, diversity, inclusion, and community partnerships.

**** ACCJC Accreditation Standards (Adopted June 2014): I. Mission, Academic Quality and Instructional Effectiveness, and Integrity. II. Student Learning Programs and Support Services. III. Resources. IV. Leadership and Governance.**