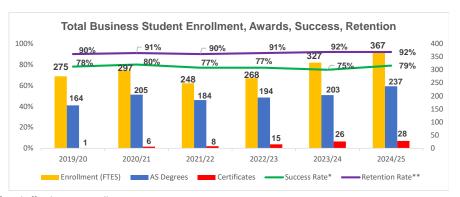
Year	Enrollment (FTES)	AS Degrees	Certificates	Success Rate*	Retention Rate**
2019/20	275	164	1	78%	90%
2020/21	297	205	6	80%	91%
2021/22	248	184	8	77%	90%
2022/23	268	194	15	77%	91%
2023/24	327	203	26	75%	92%
2024/25	367	237	28	79%	92%



FTES = Full time equivalent student

- * Success Rate = 77% College Benchmark Target.
- * Success rate is the percentage of students who complete a course with a grade of A, B, C, or P out of total official census enrollments.
- ** Retention Rate = 90% College Benchmark Target
- ** The retention rate is the percentage of students who complete a course with a grade of A, B, C, D, F, P, NP, I or RD out of total official census enrollments. Tutoring and cancelled classes are excluded.

Source: Office of Institutional Planning & Research

Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Do not use grades. Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)	2 Year Cycle N = FTES* (2015-2017)	3 Year Cycle N = FTES* (2017-2020)	3 Year Cycle N = FTES* (2020-2023)
						2017 (n=25)	2020 (n=33)	2023 (n=25)
AS in Business Administration; SLO 1 - "Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	84% (2020-2023)	This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree.	As per ACBSP guidance above, the performance measure will be revisited and perhaps reised in the next cycle.	AS in Business Administration SLO 1: Terminology Top and the state of	77	81	84
						70	70	70
						2017 (N = 75)	2020 (N = 133)	2023 (N = 83)
AS in Business Administration; SLO 2 - "Describe common business functions and practices." Goal: 70% of students will pass ACCT 116A or ACCT 116B with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	75% (2020-2023)	This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree.	Reviewed and revised course outlines for BUSE 100 and BUSE 201 to reinforce content in these PSLOs.	AS in Business Administration SLO 2: Functions 100 88 80 73 77 75 70 70 70 Target 2017 2020 2023	73	77	75
						70	70	70
						2017 (N = 247)	2020 (N = 449)	2023 (N = 372)
AS in Business Administration; SLO 3 - "Develop business-related written materials such as letters, memoranda, case studies, reports, or other documents; Goal - 70% of students will pass one BUSE 119 with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	78% (2020-2023)	This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree.		AS in Business Administration SLO 3: Communication 80 76 80 70 70 70 70 70 70 2020 2023	76	80	78
						70	70	70
						2017 (N = 66)	2020 (N = 109)	2023 (N = 82)

AS in Business	Analysis of university major	70% (2020-2023)	This SLO is at the	Revised major requirements to				
Administration; SLO 4 - Evaluate and analyze	preparation requirements. This is a comparative assessment.		"acceptable" level so no major changes seem	make calculus mandatory as per state-level direction and	AS in Business Administration			
business-related data using				adjusted PSLO measurement	SLO 4: Data Analysis			
various mathematical techniques. Goal: 70% of			has essentially remained the same. The SLO and its	metrics accordingly.	100			
students will pass BUSE 115,			associated coursework		№ 80 72 70 70			
MATH 119 or MATH 121 with a grade of "C" or better			should remain as a requirement for the degree.		8 60			
a grade or C or better			requirement for the degree.		95 40			
					2017 2020 2023			
					2017 2020 2023	72	65	70
						70	70	70
						2017 (N = 260)	2020 (N = 549)	2023 (N= 461)
AS in Business Administration; SLO 5 -	Analysis of university major	81% (2020-2023)	This SLO is above the "acceptable" level so no	Revised major requirements to	AS in Business			
"Analyze and solve financial,	preparation requirements. This is a comparative assessment.		major change is warranted.	make calculus mandatory as per state-level direction and	Administration			
economic, technological, or			This requirement has	adjusted PSLO measurement	SLO 5: Problem Solving			
other problems in business organizations. Goal: 70% of			essentially remained the same. The SLO and its	metrics accordingly.	91			
students will pass ACCT			associated coursework		% 70 70 81 81 81 81 81 81 81 81 81 81 81 81 81			
116A, ACCT 116B, ECON			should remain as a		70 70 70 70			
120 or ECON 121 with a grade of "C" or better			requirement for the degree.		20			
					2017 2020 2023	77	81	81
						70 2017 (N = 478)	70 2020 (N = 826)	70 2023 (N = 651)
AS-T in Business	Analysis of university major	84% (2020-2023)	This SLO is above the	As per ACBSP quidance		2017 (N = 476)	2020 (N = 820)	2023 (N = 031)
Administration for Transfer;	preparation requirements. This is	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	"acceptable" level and	above, the performance	AS-T in Business Adm for			
SLO 1 - Utilize common	preparation requirements. This is a comparative assessment.	(,	"acceptable" level and appear to be increasing, so	above, the performance measure will be revisited and	AS-T in Business Adm for Transfer			
			"acceptable" level and	above, the performance measure will be revisited and perhaps reised in the next				
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C"		("acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the	above, the performance measure will be revisited and perhaps reised in the next cycle.	Transfer SLO 1: Terminology			
SLO 1 - Utilize common business terminology Goal: 70% of students will pass			"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its	above, the performance measure will be revisited and perhaps reised in the next cycle.	Transfer SLO 1: Terminology			
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C"			"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the	above, the performance measure will be revisited and perhaps reised in the next cycle.	Transfer SLO 1: Terminology			
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C"			"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework	above, the performance measure will be revisited and perhaps reised in the next cycle.	Transfer SLO 1: Terminology 100 8 80 60 77 81 84 77 81 84 70 70 70 70 70 Target			
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C"			"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a	above, the performance measure will be revisited and perhaps reised in the next cycle.	Transfer SLO 1: Terminology			
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C"			"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a	above, the performance measure will be revisited and perhaps reised in the next cycle.	Transfer SLO 1: Terminology 100 8 80 77 81 84 70 70 70 70 70 70 87	77	81	84
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C"			"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a	above, the performance measure will be revisited and perhaps reised in the next cycle.	Transfer SLO 1: Terminology 100 8 80 77 81 84 70 70 70 70 70 70 87	70	70	70
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C" or better	a comparative assessment.		"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree.	above, the performance measure will be revisited and perhaps reised in the next cycle.	Transfer SLO 1: Terminology 100 8 80 77 81 84 70 70 70 70 70 70 87			
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C"		75% (2020-2023)	"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a	above, the performance measure will be revisited and perhaps reised in the next cycle.	Transfer SLO 1: Terminology 100 \$80	70	70	70
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C" or better AS-T in Business Administration for Transfer; SLO 2 - AS in Business	a comparative assessment.		"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree. This SLO is above the "acceptable" level and appear to be increasing, so	above, the performance measure will be revisited and perhaps reised in the next cycle. Reviewed and revised course outlines for BUSE 100 and BUSE 201 to reinforce content	Transfer SLO 1: Terminology 100 8 80 77 81 84 77 81 84 70 70 70 70 70 70 2017 2020 2023 AS-T in Business Adm for	70	70	70
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C" or better AS-T in Business Administration for Transfer; SLO 2 - AS in Business Administration; SLO 2 -	Analysis of university major preparation requirements. This is		"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree. This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem	above, the performance measure will be revisited and perhaps reised in the next cycle. Reviewed and revised course outlines for BUSE 100 and	Transfer SLO 1: Terminology 100 8 80 77 81 84 77 81 84 70 70 70 70 70 70 70 AS-T in Business Adm for Transfer	70	70	70
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C" or better AS-T in Business Administration for Transfer; SLO 2 - AS in Business Administration; SLO 2 - "Describe common business functions and practices."	Analysis of university major preparation requirements. This is		"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree. This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the	above, the performance measure will be revisited and perhaps reised in the next cycle. Reviewed and revised course outlines for BUSE 100 and BUSE 201 to reinforce content in these PSLOs.	Transfer SLO 1: Terminology 100 8 80 77 81 84 77 81 84 70 70 70 70 70 70 2017 2020 2023 AS-T in Business Adm for	70	70	70
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C" or better AS-T in Business Administration for Transfer; SLO 2 - AS in Business Administration; SLO 2 - "Describe common business functions and practices." Goal: 70% of students will	Analysis of university major preparation requirements. This is		"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree. This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its	above, the performance measure will be revisited and perhaps reised in the next cycle. Reviewed and revised course outlines for BUSE 100 and BUSE 201 to reinforce content in these PSLOs.	Transfer SLO 1: Terminology 100 77 81 84 77 80 60 70 70 70 70 70 70 AS-T in Business Adm for Transfer SLO 2: Functions	70	70	70
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C" or better AS-T in Business Administration for Transfer; SLO 2 - AS in Business Administration; SLO 2 - "Describe common business functions and practices." Goal: 70% of students will pass ACCT 116A or ACCT	Analysis of university major preparation requirements. This is		"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree. This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework	above, the performance measure will be revisited and perhaps reised in the next cycle. Reviewed and revised course outlines for BUSE 100 and BUSE 201 to reinforce content in these PSLOs.	Transfer SLO 1: Terminology 100 77 81 84 77 80 60 70 70 70 70 70 70 AS-T in Business Adm for Transfer SLO 2: Functions	70	70	70
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C" or better AS-T in Business Administration for Transfer; SLO 2 - AS in Business Administration; SLO 2 - "Describe common business functions and practices." Goal: 70% of students will	Analysis of university major preparation requirements. This is		"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree. This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its	above, the performance measure will be revisited and perhaps reised in the next cycle. Reviewed and revised course outlines for BUSE 100 and BUSE 201 to reinforce content in these PSLOs.	Transfer SLO 1: Terminology 100 8 80 77 81 84 77 81 84 70 70 70 70 8 80 2017 2020 2023 AS-T in Business Adm for Transfer SLO 2: Functions 100 8 80 73 77 75 8 80 73 77 75 8 80 73 77 75 70 70 70 70 70 70	70	70	70
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C" or better AS-T in Business Administration for Transfer; SLO 2 - AS in Business Administration; SLO 2 - "Describe common business functions and practices." Goal: 70% of students will pass ACCT 116B with a grade of "C" or	Analysis of university major preparation requirements. This is		"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree. This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a	above, the performance measure will be revisited and perhaps reised in the next cycle. Reviewed and revised course outlines for BUSE 100 and BUSE 201 to reinforce content in these PSLOs.	Transfer SLO 1: Terminology 100 \$\frac{80}{80} \\ \frac{77}{70} \\ \frac{81}{70} \\ \frac{84}{70} \\ \frac{70}{70} \\ \fra	70	70	70
SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 140 with a grade of "C" or better AS-T in Business Administration for Transfer; SLO 2 - AS in Business Administration; SLO 2 - "Describe common business functions and practices." Goal: 70% of students will pass ACCT 116B with a grade of "C" or	Analysis of university major preparation requirements. This is		"acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree. This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a	above, the performance measure will be revisited and perhaps reised in the next cycle. Reviewed and revised course outlines for BUSE 100 and BUSE 201 to reinforce content in these PSLOs.	Transfer SLO 1: Terminology 100 8 80 77 81 84 77 81 84 70 70 70 70 8 80 2017 2020 2023 AS-T in Business Adm for Transfer SLO 2: Functions 100 8 80 73 77 75 8 80 73 77 75 8 80 73 77 75 70 70 70 70 70 70	70	70	70

	1		T	I				
						2017 (N = 247)	2020 (N = 449)	2023 (N = 372)
AS-T in Business Administration for Transfer; SLO 3 - "Develop business- related written materials such as letters, memoranda, case studies, reports, or other documents; Goal - 70% of students will pass one BUSE 119 with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	78% (2020-2023)	This SLO is above the "acceptable" level and appear to be increasing, so no major changes seem warranted. This requirement has essentially remained the same.		AS-T in Business Adm for Trasnfer SLO 3: Communication 80 80 76 80 70 70 Target 2020 2017 2020 2023			
					2017 2020 2023	76	80	78
						70	70	70
						2017 (N = 66)	2020 (N = 109)	2023 (N = 82)
AS-T in Business Administration for Transfer; SLO 4 - "Evaluate and analyze business-related data using various mathematical techniques.Goal: 70% of students will pass BUSE 115, MATH 119 or MATH 121 with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	70% (2020-2023)	This SLO is at the "acceptable" level so no major changes seem warranted. This requirement has essentially remained the same. The SLO and its associated coursework should remain as a requirement for the degree.	Revised major requirements to make calculus mandatory as per state-level direction and adjusted PSLO measurement metrics accordingly.	AS-T in Business Adm for Transfer SLO 4: Data Analysis 72 70 70 Target 80 60 65 70 Target 2017 2020 2023	72	65	70
						70	70	70
						2017 (N = 260)	2020 (N = 549)	2023 (N= 461)
AS in Business Administration; SLO 5 - "Analyze and solve financial, economic, technological, or other problems in business organizations. Goal: 70% of students will pass ACCT 116A, ACCT 116B, ECON 120 or ECON 121 with a grade of "C" or better	Analysis of university major preparation requirements. This is a comparative assessment.	81% (2020-2023)	This SLO is above the "acceptable" level so no major changes seem warranted. The teplate change means that this degree will need to add a calculus requirement. In the new version there will be both a statistics and a calculus requirement.	Revised major requirements to make calculus mandatory as per state-level direction and adjusted PSLO measurement metrics accordingly.	AS-T in Business Adm for Transfer SLO 5: Problem Solving 100 77 81 81 81 81 77 81 81 81 70 70 70 70 70 70 70 70 70 70 70 70 70	77	81	81
						70	70	70
						2017 (N = 478)	2020 (N = 826)	2023 (N = 651)
AS in Business Management; SLO 1 - Utilize common business terminology Goal: 70% of students will pass BUSE 100 or BUSE 201 with a grade of "C" or better	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, formative assessment.	80% (2020-2023)	This SLO is above the "acceptable" level and appears to be increasing, so no major changes seem warranted.	As per ACBSP guidance above, the performance measure will be revisited and perhaps reised in the next cycle.	AS in Business Management SLO 1: Terminology 70 79 80 70	67	79	80
						70	70	70
1	ĺ			ĺ		2017 (N = 154)	2020 (N = 229)	2023 (N = 181)

AS in Business Management; SLO 2 - "Describe common business functions and practices." Goal: 70% of students will pass BUSE 100 or BUSE 201 with a grade of "C" or better	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, formative assessment.	80% (2020-2023)	This SLO is above the "acceptable" level and appears to be increasing, so no major changes seem warranted.	Reviewed and revised course outlines for BUSE 100 and BUSE 201 to reinforce content in these PSLOs.	AS in Business Management SLO 2: Functions 100 79 80 70 67 70 70 Target 2017 2020 2023	67	79	80
						70 2017 (N = 154)	70 2020 (N = 229)	70 2023 (N = 181)
SLO 3 -Develop business- related written materials such	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, summative assessment.	78% (2020-2023)	This SLO is above the "acceptable" level so no major changes seem warranted.	As per ACBSP guidance above, the performance measure will be revisited and perhaps reised in the next cycle.	AS in Business Management SLO 3: Communication 76 80 78 80 78 80 70 70 70 40 2017 2020 2023	76	80	78
						70	70	70
SLO 4 - Evaluate and analyze	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, summative assessment.	69% (2020-2023)	This SLO is at the "acceptable" target so no major changes seem warranted.	Revised major requirements to make calculus mandatory as per state-level direction and adjusted PSLO measurement metrics accordingly.	AS in Business Management SLO 4: Data Analysis 100 8 80 70 71 70 Target 69 70 2017 2020 2023	2017 (N = 66) 69	2020 (N = 109)	2023 (N = 82) 69
						70 2017 (N = 482)	70 2020 (N = 923)	70 2023 (N = 756)
AS in Business Management; SLO 5 - "Analyze and solve financial, economic, technological, or other problems in business organizations. Goal: 70% of students will pass CISC 180 or CBTE 210 with a grade of "C" or better	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, summative assessment.	84% (2020-2023)	This SLO is above the "acceptable" target and trending higher so no major changes seem warranted.	Revised major requirements to make calculus mandatory as per state-level direction and adjusted PSLO measurement metrics accordingly.	AS in Business Management SLO 5: Problem Solving ** 800	72	78	2025 (N = 756)
						70	70	70