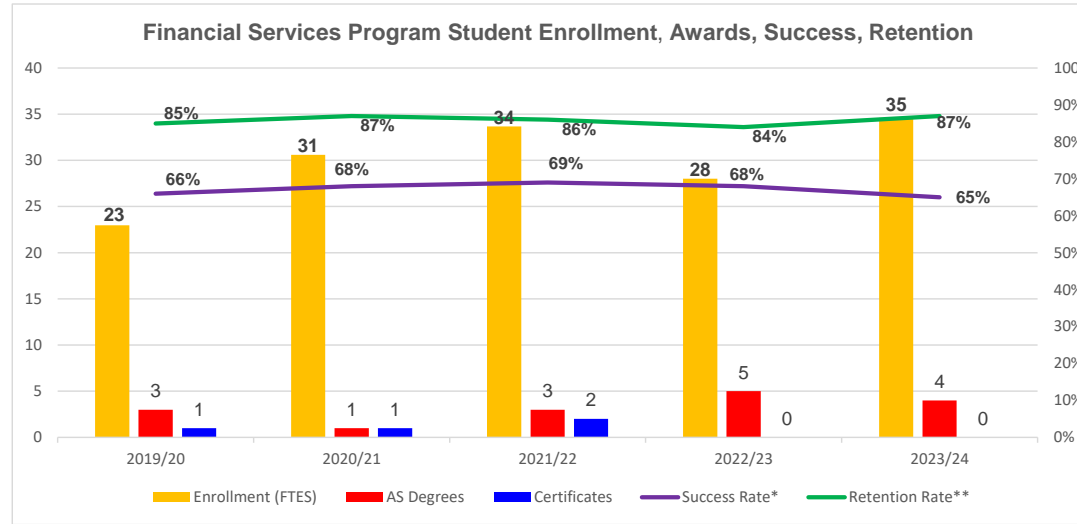


Year	Enrollment (FTES)	AS Degrees	Certificates	Success Rate*	Retention Rate**
2019/20	23	3	1	66%	85%
2020/21	31	1	1	68%	87%
2021/22	34	3	2	69%	86%
2022/23	28	5	0	68%	84%
2023/24	35	4	0	65%	87%



FTES = Full time equivalent student

* Success Rate = 77% College Benchmark Target.

* Success rate is the percentage of students who complete a course with a grade of A, B, C, or P out of total official census enrollments.

** Retention Rate = 90% College Benchmark Target

** The retention rate is the percentage of students who complete a course with a grade of A, B, C, D, F, P, NP, I or RD out of total official census enrollments. Tutoring and cancelled classes are excluded.

Source: Office of Institutional Planning & Research

Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Do not use grades. Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)	2 Year Cycle N = FTES* (2015-2017)	3 Year Cycle N = FTES* (2017-2020)	3 Year Cycle N = FTES* (2020-2023)						
AS in Financial Services; SLO 1 - Structure - "Understand the operations and structure of different financial institutions in the financial services industry." Goal: 80% of students will achieve a course grade of C or better in BANK 100	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, formative assessment.	Overall, in 2023, 67% of students achieved the "acceptable" target on the selected SLOs.	The assessment found that the "acceptable" level was not achieved for this SLO.	New content videos and class activities which supplement the course textbook will provide additional practice in the course. It is believed the performance target is too high and will be revisited and perhaps lowered in the next cycle.	<p style="text-align: center;">AS in Financial Services SLO 1: Structure</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Success %</th> </tr> </thead> <tbody> <tr> <td>2020</td> <td>76</td> </tr> <tr> <td>2023</td> <td>67</td> </tr> </tbody> </table>	Year	Success %	2020	76	2023	67	N/A	76	67
Year	Success %													
2020	76													
2023	67													
Please note, 2017 data is N/A due to new program.						N/A	80	80						
						2017 (N=N/A)	2020 (N = 5)	2023 (N = 9)						
AS in Financial Services; SLO 2 - Real Estate - "Understand the principles of real estate and the daily operations in a real estate office. Goal: 80% of students will achieve a course grade of C or better in BANK 102	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, formative assessment.	Overall, in 2023, 64% of students achieved the "acceptable" target on the selected SLOs.	The assessment found that the "acceptable" level was not achieved for this SLO.	New content videos and class activities which supplement the course textbook will provide additional practice in the course. It is believed the performance target is too high and will be revisited and perhaps lowered in the next cycle.	<p style="text-align: center;">AS in Financial Services SLO 2: Real Estate</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Success %</th> </tr> </thead> <tbody> <tr> <td>2020</td> <td>54</td> </tr> <tr> <td>2023</td> <td>64</td> </tr> </tbody> </table>	Year	Success %	2020	54	2023	64	N/A	54	64
Year	Success %													
2020	54													
2023	64													
Please note, 2017 data is N/A due to new program.						N/A	80	80						
						2017 (N=N/A)	2020 (N = 12)	2023 (N = 11)						
AS in Financial Services; SLO 3 - Analysis - "Assess risk and return for assets and an investment portfolio.;" Goal -80% of students will achieve a course grade of C or better in BANK 103.	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, summative assessment.	Overall, in 2023, 68% of students achieved the "acceptable" target on the selected SLOs.	The assessment found that the "acceptable" level was not achieved for this SLO.	New content videos and class activities which supplement the course textbook will provide additional practice in the course. It is believed the performance target is too high and will be revisited and perhaps lowered in the next cycle.	<p style="text-align: center;">AS in Financial Services SLO 3: Analysis</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Success %</th> </tr> </thead> <tbody> <tr> <td>2020</td> <td>76</td> </tr> <tr> <td>2023</td> <td>68</td> </tr> </tbody> </table>	Year	Success %	2020	76	2023	68	N/A	76	68
Year	Success %													
2020	76													
2023	68													
Please note, 2017 data is N/A due to new program.						N/A	80	80						
						2017	2020 (N = 34)	2023 (N = 33)						
AS in Financial Services; SLO 4 - Interest Rates - "Identify the factors that affect interest rates in the banking industry." Goal: 80% of students will achieve a course grade of C or better in BANK 100	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, formative assessment.	Overall, in 2023, 67% of students achieved the "acceptable" target on the selected SLOs.	The assessment found that the "acceptable" level was not achieved for this SLO.	New content videos and class activities which supplement the course textbook will provide additional practice in the course. It is believed the performance target is too high and will be revisited and perhaps lowered in the next cycle.	<p style="text-align: center;">AS in Financial Services SLO 4: Interest Rates</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Success %</th> </tr> </thead> <tbody> <tr> <td>2020</td> <td>76</td> </tr> <tr> <td>2023</td> <td>67</td> </tr> </tbody> </table>	Year	Success %	2020	76	2023	67	N/A	76	67
Year	Success %													
2020	76													
2023	67													
Please note, 2017 data is N/A due to new program.						N/A	80	80						
						2017 (N=N/A)	2020 (N = 5)	2023 (N = 9)						