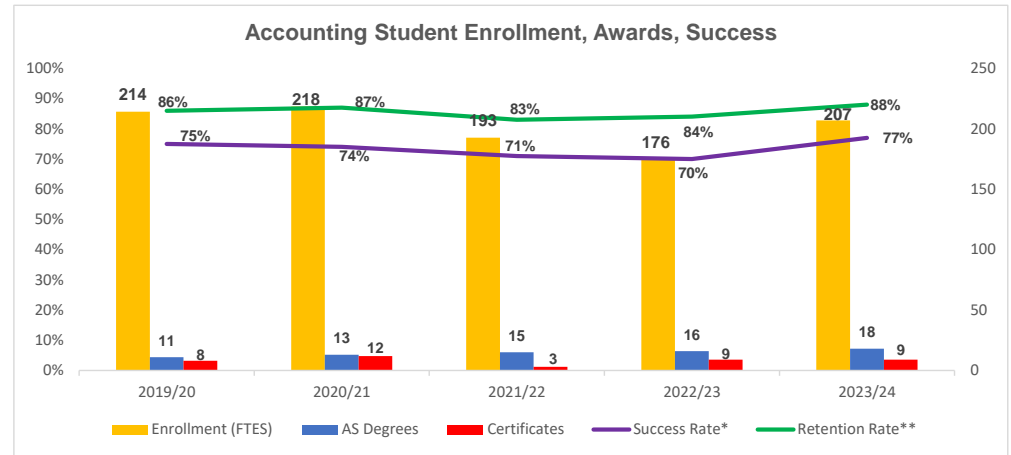


Year	Enrollment (FTES)	AS Degrees	Certificates	Success Rate*	Retention Rate**
2019/20	214	11	8	75%	86%
2020/21	218	13	12	74%	87%
2021/22	193	15	3	71%	83%
2022/23	176	16	9	70%	84%
2023/24	207	18	9	77%	88%



FTES = Full time equivalent student

* Success Rate = 77% College Benchmark Target.

* Success rate is the percentage of students who complete a course with a grade of A, B, C, or P out of total official census enrollments.

** Retention Rate = 90% College Benchmark Target

** The retention rate is the percentage of students who complete a course with a grade of A, B, C, D, F, P, NP, I or RD out of total official census enrollments. Tutoring and cancelled classes are excluded.

Source: Office of Institutional Planning & Research

Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Do not use grades. Indicate type of instrument (e.g. direct, formative, internal, comparative)
<p>- AS in Accountancy; SLO 1 - "Demonstrate an understanding of basic accounting terminology and the process by which transactions are analyzed, evaluated, and communicated into the financial statements."; Goal - 75% of students will achieve a C or better in this course.</p>	<p>Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes. This is a direct, internal, formative assessment.</p>
<p>- AS in Accountancy; SLO 2 - "Demonstrate the ability to compute, record, and verify quantitative and qualitative information in order to maintain financial records."; Goal - 75% of students will achieve a C or better in this course</p>	<p>Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes. This is a direct, internal, formative assessment.</p>

AS in Accountancy; SLO 3 - "Create accurate, reliable, and relevant accounting documents and reports for decision makers using the information.."; Goal - 75% of students will achieve a C or better in this course.	Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes. This is a direct, internal, formative assessment.
AS in Accountancy; SLO 4 - "Demonstrate effective use of accounting software applications considered applicable to the current accounting environment."; Goal - 75% of students will achieve a C or better in this course.	Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes. This is a direct, internal, formative assessment.
AS in Accountancy; SLO 5 - "Understand and practice high ethical standards with internal and external stakeholders."; Goal - 75% of students will achieve a C or better in this course.	Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes. This is a direct, internal, formative assessment.

AS in Accountancy; SLO 6 Prepare a federal and California individual income tax return in proper form according to current federal and state tax rules and regulations. Goal: 75% of students will pass one of these courses with a grade of "C" or better	Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes. This is a direct, internal, formative assessment.
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<u>Current Results:</u> What are your current results?	<u>Analysis of Results:</u> What did you learn from your results?	<u>Action Taken or Improvement Made:</u> What did you improve or what is your next step?
67% (2020-23 cycle)	The addition of ACCT 102 in 2016-17 seems to have made a moderate difference in this measure.	The performance measure will be revisited and perhaps reised in the next cycle. In progress with available student tutors. Pursue embedded tutor funding for large accounting classes as helpful to have more than one person assisting when working problems.
74% (2020-23 cycle)	The additional videos seem to have made a difference in this measure.	As per ACBSP guidance above, the performance measure will be revisited and perhaps reised in the next cycle.

82% (2020-23 cycle)	Updates to ACCT 116 seem to have made a difference in this measure.	As per ACBSP guidance above, the performance measure will be revisited and perhaps reised in the next cycle.
60% (2020-23 cycle)	No change in this measure.	ACCT 102 will be proposed as an advisory to ACCT 150 so that students are better prepared for this course. Pursue embedded tutor funding for large accounting classes as helpful to have more than one person assisting when working problems. The performance measure will be revisited and perhaps reised in the next cycle.
76% (2020-23 cycle)	The new ACCT 102 class seems to have made a difference in this measure.	The performance measure will be revisited and perhaps reised in the next cycle.

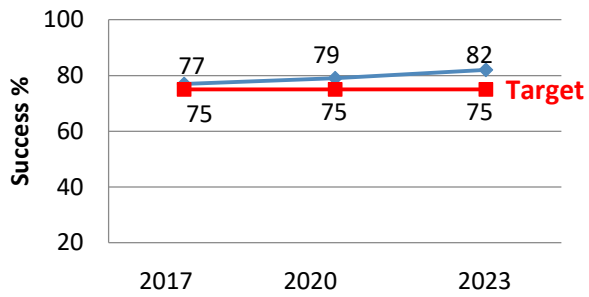
67% (2020-2023)

No change in this measure

The performance measure will be revisited and perhaps reised in the next cycle. Pursue embedded tutor funding for large accounting classes as helpful to have more than one person assisting when working problems.

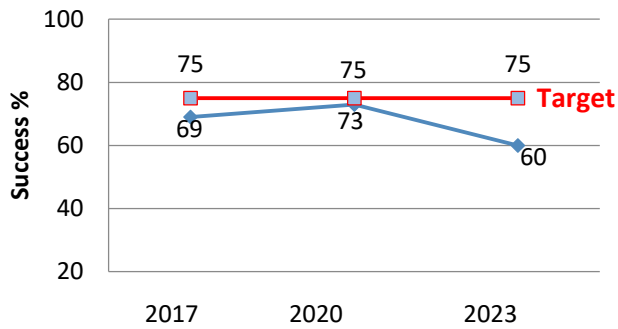
Provide a graph or table of resulting trends (3-5 data points preferred)	2 Year Cycle N = FTES* (2015-2017)	3 Year Cycle N = FTES* (2017-2020)	3 Year Cycle N = FTES* (2020-2023)												
	80	80	80												
	2012 (n=29)	2013 (n=29)	2014 (n=35)												
<div>AS in Accountancy SLO 1: Terminology</div> <table><thead><tr><th>Year</th><th>Target (%)</th><th>Actual (%)</th></tr></thead><tbody><tr><td>2017</td><td>75</td><td>73</td></tr><tr><td>2020</td><td>75</td><td>76</td></tr><tr><td>2023</td><td>75</td><td>67</td></tr></tbody></table>	Year	Target (%)	Actual (%)	2017	75	73	2020	75	76	2023	75	67	73	76	67
Year	Target (%)	Actual (%)													
2017	75	73													
2020	75	76													
2023	75	67													
	75	75	75												
	2017 (n=168)	2020 (n=310)	2023 (n=307)												
<div>AS in Accountancy SLO 2: Information</div> <table><thead><tr><th>Year</th><th>Target (%)</th><th>Actual (%)</th></tr></thead><tbody><tr><td>2017</td><td>75</td><td>71</td></tr><tr><td>2020</td><td>75</td><td>74</td></tr><tr><td>2023</td><td>75</td><td>74</td></tr></tbody></table>	Year	Target (%)	Actual (%)	2017	75	71	2020	75	74	2023	75	74	71	74	74
Year	Target (%)	Actual (%)													
2017	75	71													
2020	75	74													
2023	75	74													
	75	75	75												
	2017 (n=254)	2020 (n=499)	2023 (n=429)												

AS in Accountancy SLO 3: Reports



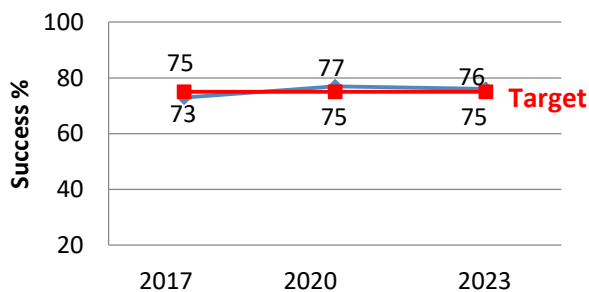
77	79	82
75	75	75
2017 (n=107)	2020 (n=212)	2023 (n=142)

AS in Accountancy SLO 4: Software



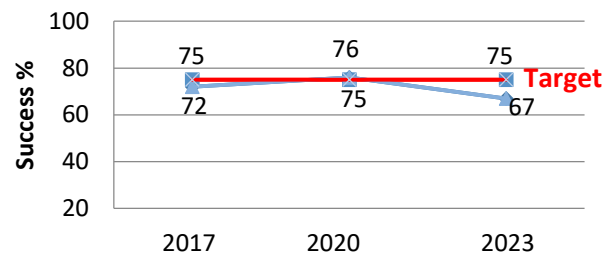
69	73	60
75	75	75
2017 (n=12)	2020 (n=47)	2023 (n=53)

AS in Accountancy SLO 5: Ethics



73	77	76
75	75	75
2017 (n=247)	2020 (n=455)	2023 (n=378)

AS in Accountancy SLO 6: Tax Return



72

76

67