

California Community College
Aviation Alliance Meeting Agenda
November 14, 2024

1. Welcome and introductions (10 min)
2. Appreciation for contributions to planning and marketing tools (2 min)
3. Status of grant applications to the FAA (10 min)
 - a. 2025 funding application announcement
 - b. Technical components and recommended contents
 - c. Primary and partner opportunities
4. Review of proposed planning (20 min)
 - a. Review proposed language for mission statement
 - b. Review vision and values, as well as proposed goals
 - c. Request an action plan that addresses goals
 - d. Deadline to submit electronically to alliance members?
5. Status of updated marketing materials (10 min)
 - a. Logos
 - b. Flyers
 - c. Source for branded resources for outreach activities?
 - d. Due date(s)
6. Review the discussion of an air show/event calendar (10 min)
 - a. Volunteer lead?
 - b. Volunteer participants?
 - c. Create a list of event dates and locations?
 - d. Deadline or due date?
7. Discussion of other outreach and marketing activities (20 min)
 - a. Alliance letters of introduction to
 - i. Airlines
 - ii. Aerospace companies
 - iii. Airports
 - iv. Due dates?
 - b. Development of a plan to approach companies
 - i. Volunteers for outreach team
 - ii. Development of a target list and contact information
 - iii. Development of the appointment calendar
 - iv. Development of a “leave behind” document
 - v. Deadline?
8. Open discussion (10 min)
 - a. Alliance member recruitment
 - b. New aviation-related activities at member colleges
 - c. Ideas for additional funding
 - d. Other topics of interest
9. Discussion of future meeting dates and agenda topics (5 min)