

## **Aviation Alliance Meeting Notes**

### **August 9, 2024 - 11:00 AM**

**Present:** Jerry Buckley, Wes Lundburg, Paul Estabrook, Tracy Schmidt, Max Moore, Michael Odu, Don Carlson, Kathleen Reiland, Tara Giblin, Andrea Rodriguez-Blanco, Maria Silva, George Takata, Johnny Rodriguez, John Card, Jason Asman, Rayan Kabeer, and Joseph Woolsey

1. Welcome & Introductions
2. Appreciation for those attending our Flight School Ribbon Cutting
3. Status of grant application to the FAA (SDCCD)
  - A. Michael shared that we have received requests from OCC, Los Rios, Mt. San Antonio, Cypress College, Miramar, and Reedley College totaling 7.5 million dollars, but 20 million is available. Now we'll need to decide how to support with Institutional Research. We need to set a deadline for the colleges to request their funding and identify a point person that will serve as the contact to the grant application to the FAA for the training funding.
  - B. Timing of Selection and Potential Funding – September 15<sup>th</sup> is the deadline for all funding requests but please get it in sooner if possible.
4. Strategic Planning
  - A. Discussion of growth of instructional programs. Who has what specialty areas and who has ideas for one and do we have any gaps that we can fill. For example, Mt. Sac has an air traffic control program but may be expanding. There is a lot of possibilities for contact tower training.
    - i. Possibility for Drone Academy or Glider Training. Pulling in Dual Enrollment and High School Enrichment Students.
    - ii. We need a mission statement. Will need a workgroup to take this on.
    - iii. Wes asked Los Rios to take on looking into where air traffic control would be best positioned.

- iv. Wes also mentioned that we cannot wait for legislators to self-identify problems and issues. We can help educate them and bring issues and solutions to their attention.
- v. FAA told Sacramento City College that they have more power than they do to bring about change to the regulations that need to be updated and changed
- vi. George shared that his father was an air traffic controller and then an instructor with a wealth of experience. He would be willing to help consult and assist in any way.
- vii. Comprehensive list of the college name and their contact person for coordinating the strategic planning group and contribute to the mission statement. Dr. Buckley volunteered David Clark at Reedley College to do it and Joseph Woolsey will help.

B. Formation of a 501(c)3 – Dr. Buckley mentioned it could potentially help students to receive scholarships.

#### 5. Status of Marketing Material (Mt. San Antonio College)

- A. Logo – Paul from SCC shared two designs and is asking for feedback for it to be finalized for September or October meeting. Heather will email it out to Alliance Participants.
- B. Tag Lines – any ideas?
- C. Flyers – need help creating these. Also, possible tablecloths for tabling events.
- D. Web access – cccaa.edu may be available as a domain name

#### 6. Discussion of Air Show calendar, or similar marketing events

- a. Who would like to take lead?
- b. Who would like to participate – contact Heather
- c. Collection of event dates and locations – If you have any information on local air shows and events, these are great recruiting opportunities.
- d. Miramar College has a hub at Miramar Air Field and can potentially display information there. John Card from Reedley shared the idea of having a trade show trailer or items that can be shipped and set up at local events or air shows.

e. [MRO Trade Show](#) in April 2025 in Atlanta, GA and [NBAA Trade Show](#) in October 22-24, 2024 in Las Vegas for industry partners.

7. Other Alliance Partner News:

- SCC (Los Rios) is looking to move their program offsite to McClellan.
- They have an air dispatch program as well.

8. Other outreach and marketing activities – Tabled/Move to September

- a. Letters of introduction to:
  - i. Airlines
  - ii. Aerospace companies
  - iii. Airports
- b. Development of a plan to approach companies
  - i. Volunteers for outreach team
  - ii. Development of a target list and contact information

9. Adjourn