

Aviation Alliance Meeting
September 5, 2024
10:30 AM
AGENDA

1. Welcome & Introductions (J. Buckley)
2. Review of the FAA training funds application process (W. Lundburg)
3. Review proposed Alliance marketing and branding materials (M. Garcia)
 - a. [MtSac Logos](#)
 - b. [Logo from SCC Los Rios](#)
4. Outreach activities to engage industry support (M. Garcia / J. Buckley)
 - a. Update on previous activities
 - b. Establish a tentative calendar for future outreach appointments by member colleges with industry partners
5. Open discussion (W. Lundgren)
6. Break out session - by groups (faculty, staff and administrators, CEOs)
 - a. Develop a list of potential dates for regional air shows and other marketing opportunities
 - b. Brainstorm future needs and growth opportunities
7. Report out from breakout session - by group
8. Review next meeting date and close (J. Buckley)
9. Adjourn