

SAN DIEGO
MIRAMAR
COLLEGE

CAREER SERVICES
WORK-BASED LEARNING

23
24

WBL PROGRESS

REPORT

WBL Operations Team



Claudia Estrada-Howell, Ed.D
Dean of Career Education



Mona Patel, M.S Acting
Associate Dean of Career
Education/Director of Career
Services



Melanie Baeza, M.A.
Work-Based Learning
Coordinator



Yvette Hopping
Professional Expert VI

Work-Based Learning Priorities

2023/2024



DEFINE WBL AT MIRAMAR COLLEGE

Creating a campus-wide definition of what Work-Based Learning will create for enhanced collaboration opportunities and defined goals and outcomes for students



ESTABLISH A WBL MISSION STATEMENT

Prioritizing Miramar College strategic goals, values, and purpose is crucial for successful career education and overall alignment for campus initiatives



PRIORITIZE DATA REPORTING

MIS SG21 WBL reporting is essential for Districtwide support to our WBL mission and goals as well as future funding. Establishing institutional reporting framework for course and section coding.



FACULTY FACING

WBL in the classroom creates deeper engagement and enhanced outcomes for diversity, equity, and inclusion. Ultimately, focusing on faculty to embed WBL within curriculum will support our mission

Fall 2023 Highlights

- Welcomed new WBL Coordinator
- Developed Miramar WBL branding in collaboration with campus marketing with the focus on Miramar College instructional faculty
- Collaborated with campus course Scheduler to create SG21 data collection tracking across campus for Spring 2024 and beyond
- Met with Career Education Associate Dean and SDCCD to propose a strategic plan for Miramar WBL that will advance apportionment for WBL
- Focused on Faculty facing reporting by capturing SG21 data for section and course coding
- Created SG21 Reporting Guide for Miramar WBL
- Developed a timeline to engage with Faculty identifying in-classroom WBL activities
- Identified out-of-classroom Academic Career Planning (ACP) Event student engagement

Melanie Baeza, M.A as new WBL Coordinator

In the Fall of 2023, Miramar College welcomed Melanie Baeza to her new role as an adjunct Work-Based Learning (WBL) Coordinator. Prior to her new role, Melanie was a CalWORKs Counselor where she coordinated student-parent academic success. She has extensive backgrounds within career counseling, employer engagement, and student equity. Goals for this academic year were to focus on defining WBL goals, team structure, reporting, and reestablishing campus faculty engagement.

SAN DIEGO MIRAMAR COLLEGE
CAREER CENTER

Meet Your *Work-Based Learning* Coordinator

With her broad experience in collaboration as counseling faculty with instructional faculty through the lens of Equity and Workforce Development at SDCCD and throughout San Diego, Melanie Baéza is excited to offer her professional support, as well as be a resource towards Work-Based Learning.

The focus this year will be to connect with Department Chairs and Faculty Leaders to survey how to best support with a continuum of classroom services like:

- Career Option Awareness
- Career Preparation through Classroom Projects, Research, etc.
- Industry Site Visits
- Internship Opportunities

Reach out via email: Melanie Baéza (she, her, hers) - mbaeza@sdccd.edu

Work-Based Learning Categories*

A PREPARING FOR
EMPLOYMENT

B PRACTICAL EXPERIENCE &
INTERACTION WITH INDUSTRY

C BUILDING AWARENESS &
EXPLORATION OF CAREERS

Miramar Work-Based Learning Continuum



Defining WBL at Miramar College

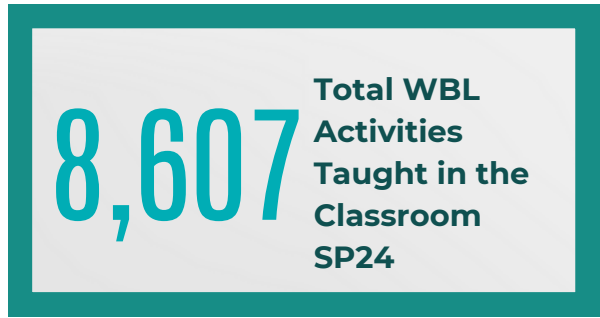
Work-Based Learning is any classroom assignment or activity that teaches essential career or workplace skills that prepare students for their future careers through sustained interactions with industry or community professionals. Essential skills are part of a WBL continuum that includes technical career training and interdisciplinary skills that bridge classroom education to real-world application.

WBL Mission Statement

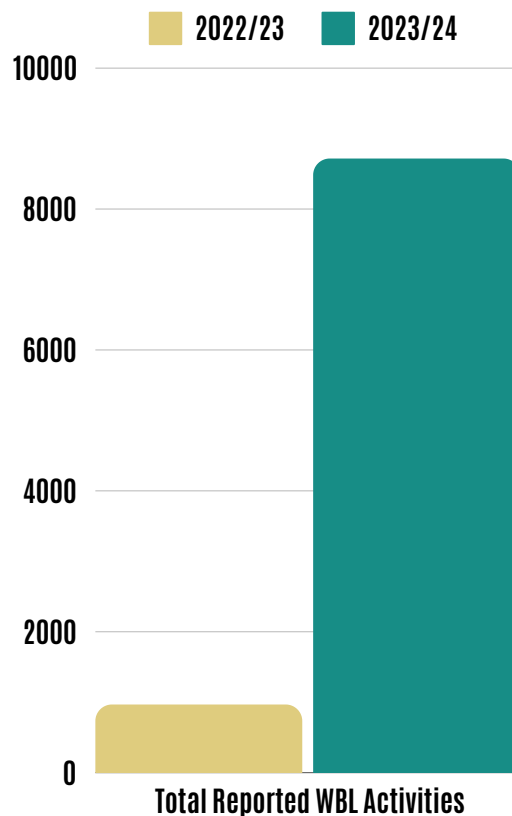
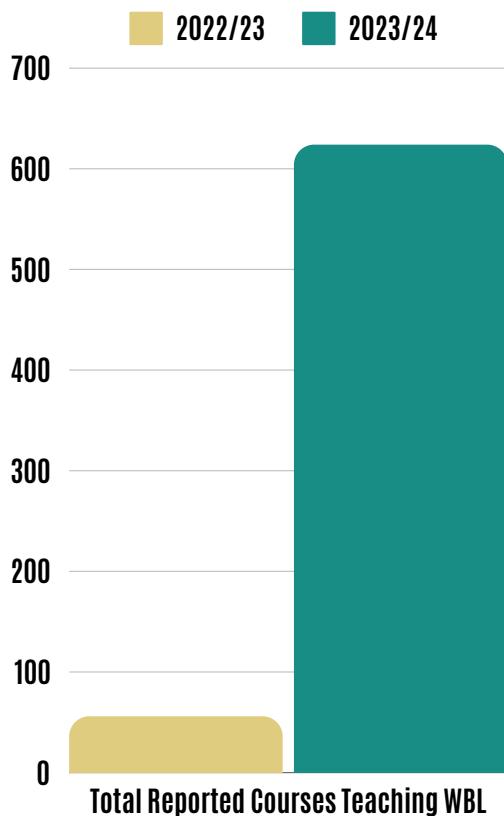
To contribute to a legacy of equity and inclusion as work-based learning educators, knowing that a student's first job is critical to their career and income trajectory and that in the classroom WBL creates deeper engagement and better outcomes for diversity, equity, and inclusion and will ultimately increase work-based learning understanding and WBL opportunities for students.

Spring 2024 Highlights

- Presented WBL strategic plan at Dean’s Council and School Chair’s Meetings
- Presented WBL Training for Career Services Staff at the Spring Retreat
- Updated Miramar WBL webpage with new WBL continuum branding to direct campus faculty for resources to support WBL
- Registered 10 faculty (3 Career Counselors, 2 Liberal Arts Faculty; 3 MBEPS faculty, 2 BTCWI faculty) for summer WBL Training
- Hosted UC San Diego Human Resources Representative for Miramar student workshop, "Employment at UC San Diego: Demystifying the Process and Instilling Hope"
- Created access to WBL professional development for Faculty that will train Miramar Career Counseling and Instructional Faculty on WBL implementation
- Institutionalized WBL SG21 Section and Course Coding Tracking process in collaboration with our Campus Scheduler
- Tracked 18 WBL activities hosted by Career Services servicing 276 students
- Established inaugural Miramar College Faculty WBL Champion Award

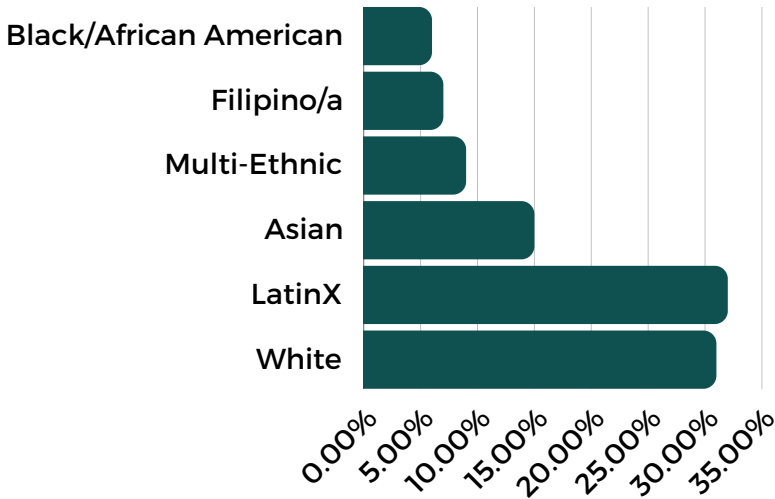


Funding secured for 10 Miramar faculty to attend WBL Professional Development Training Program

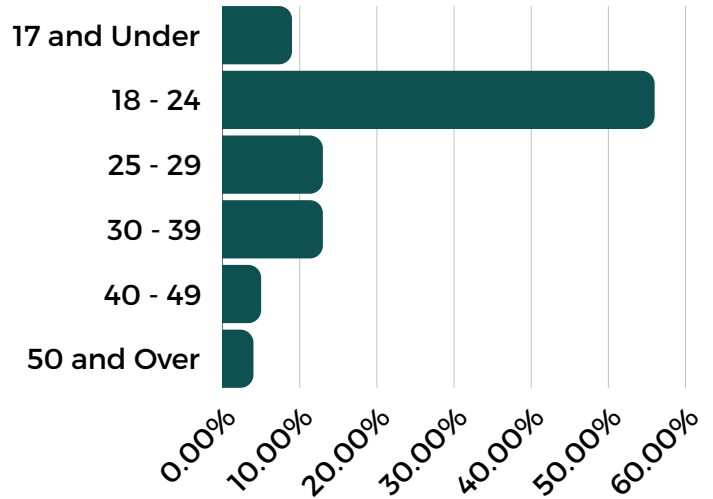


Spring 2024 Student Profile

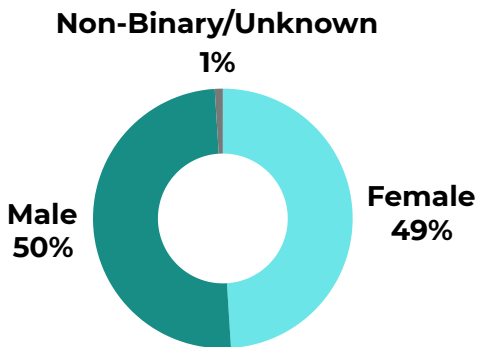
Ethnicity



Age Group



Gender



Employment



Top Academic Career Pathways (ACP) Enrollments



Spring 2024 Work-Based Learning Profile

Top WBL Categories

A

Research-Based and Field Experiences

B

Simulated Workplace Experience

C

Career Readiness

Total Course Section & Course Coded WBL Activities

543

MATHMATICS/BIOLOGICAL/EXCERCISE & PHYSICAL SCIENCES (MBEPS)

444

BUSINESS/TECHNICAL CAREER & WORKFORCE INITIATIVES (BTCWI)

406

PUBLIC SAFETY

175

LIBERAL ARTS

Top Degree/Certificate Courses Incorporatingost WBL



EXCERCISE & NUTRITIONAL SCIENCES



CHILD DEVELOPMENT



COMPUTER BUSINESS TECHNOLOGY

Timeline of Progress

FA
23

Welcomed new WBL Coordinator

Created Miramar WBL branding in collaboration with campus marketing with the focus on Miramar College instructional faculty



Collaborated with campus course Scheduler to create SG21 data collection tracking across campus for Spring 2024 and beyond

Created SG21 Reporting Guide for Miramar WBL



Focused on Faculty facing reporting by capturing SG21 data for section and course coding

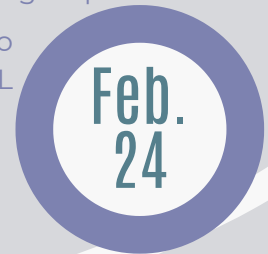


SP
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Presented WBL Training for Career Services Staff at the Spring Retreat

Hosted UC San Diego for Miramar student workshop titled "Employment at UC San Diego: Demystifying the (application) Process and Instilling Hope"

Updated Miramar WBL webpage with new WBL continuum branding to direct campus faculty for resources to support WBL

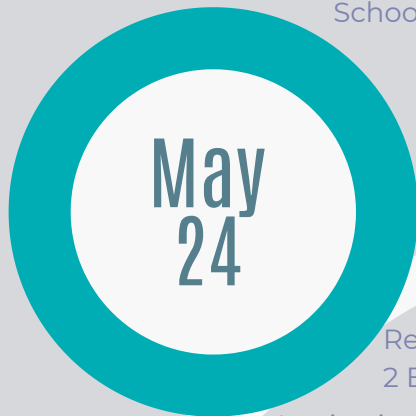


Developed and trained Career Services staff for Spring Retreat and Training



Presented WBL strategic plan at Dean's Council and School Chair's Meetings

Feb.
24



Mar.
24

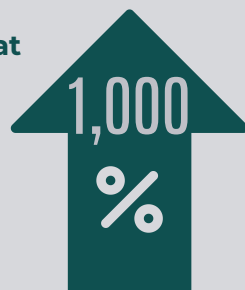
Established inaugural Miramar College Faculty WBL Champion Award

Tracked a total of 8 WBL activities hosted by Career Services servicing 276 students

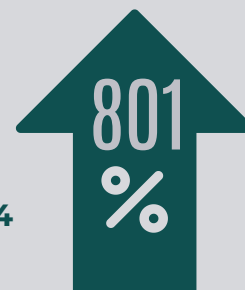
Registered 10 faculty (3 Career Counselors, 2 Liberal Arts Faculty; 3 MBEPS faculty, 2 BTCWI faculty) for summer WBL Training

Institutionalized WBL SG21 Section and Course Coding Tracking process in collaboration with our Campus Scheduler

Courses incorporating at least one WBL activity/learning opportunity in the classroom 2022/23 * to SP24



Total WBL in-classroom student connections 2022/23* to SP24



*<https://www.sdccd.edu/docs/ISPT/workforce/docs/SDCCD-SG21-Internal-Reporting-Update-July2023.pdf>

Faculty Champions

It is through our faculty's consistent dedication to Miramar College's career education by supporting students through the WBL Continuum that we want to honor the following instructors as our 2023/2024 WBL Faculty Champions.



Prof. Becca Bowers-Gentry - Biotechnology

Prof. Bowers-Gentry plays an integral role for student success in our Biotechnology Program's Supply Chain Experience, which prepares students for employment in the life sciences industry by providing laboratory technical skills training and work experience in the Miramar Biotech Lab by manufacturing products for customers.



Prof. Mardi Parelman - Nutritional Sciences

Prof. Parelman has championed WBL through integrating career readiness, simulated workplace experiences, and career events such as industry panels for students interested in careers in Nutrition and Exercise Science and our Women's History Month's guest speaker highlighting body positivity and eating disorder awareness in BIPOC communities.



Prof. Dawn DiMarzo - Child Development

Prof. DiMarzo's leadership in our Child Development program exemplifies dedication towards preparing future educators within Child Development through WBL. She is a champion for teaching through research-based practicum, simulated workplace experiences, job shadowing, and mentorship opportunities



Prof. Jae Calanog - Physics

Prof. Calanog has championed WBL through incorporating informational interviews in his Electricity & Magnetism courses (Phys 196), piloted our online employer led Project-Based Learning platform, Riipen, and is a lead for our Summer 2024 Pathway to STEM Success Program. Pathway to STEM Success is a paid summer research internship program in STEM, brought to students by our Learning Aligned Employment Program, STEM Exito, MESA Program, and Miramar's STEM professors.

Next Steps

WBL Priorities 2024/2025

01

Storytelling Through Data

Continue to capture WBL in classroom curriculum through campus scheduling development and faculty engagement. Design student outcome data collection

02

“Make the Invisible Visible”

Develop partnership with Dean of Equity & LEAD and faculty WBL champions to focus on leading equity, anti-racism, and diversity through campus-wide WBL

03

Career Mobility & Alumni Focused

Highlight Faculty WBL activities through Career Education partnerships that will enhance the bridge to employment. Build strategic alumni partnerships to create equitable and inclusive career mobility opportunities for students

Acknowledgements

Coordinating Work-Based Learning at San Diego Miramar College would not be possible without the continued support of our dedicated Staff, Faculty, Campus & District Leaders.

Miramar College Career Center Team Members
Dr. Claudia Estrada-Howell, Dean of BTCWI
Dr. Michael Odu, PhD. - Vice President of Instruction
Office of Instructional Services Deans' Council Members
Department Chairs of Chemistry, Physical Sciences, Mathematics, Biological Sciences, Administration of Justice, Fire Science Technology, Business & Entrepreneurship, Exercise Science, and Child Development
Arni Neff - Administrative Tech. for Career Education
Adrian Acain - Lead Scheduler
Annie Li - CTE Research Expert
Kimberly La Rue - Graphic Artist, Office of Communications
Lance Grob - Employer Relations Liaison
Alex Berry - San Diego Mesa College Associate Dean
CTE Strong Workforce
SDCCD Career Education and Workforce Development Team
San Diego & Imperial Counties Community College Consortium

We thank you for your continued support in our efforts to contribute to Work-Based Learning.

Contact

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