Year	Enrollment (FTES)	AS Degrees	Certificates	Success Rate*	Retention Rate**
2018/19	40	0	1	77%	90%
2019/20	22	3	1	76%	89%
2020/21	27	1	1	75%	89%
2021/22	31	3	2	74%	88%
2022/23	25	5	0	73%	88%

Financial Services Program Student Enrollment, Awards, Success, Retention
40 90%
77% 76% 89% 88% 88% 74% 73%

100

90%

80%

70%

60%

50%

40%

30%

20%

10%

0%

31 30 27 25 25 22 20 15 10 5 3 2 3 5 1 1 1 1 0 0 0 2018/19 2019/20 2020/21 2021/22 2022/23 Retention Rate** Enrollment (FTES) AS Degrees Certificates Success Rate*

FTES = Full time equivalent student

* Success Rate = 77% College Benchmark Target.

* Success rate is the percentage of students who complete a course with a grade of A, B, C, or P out of total official census enrollments.

** Retention Rate = 90% College Benchmark Target

** The retention rate is the percentage of students who complete a course with a grade of A, B, C, D, F, P, NP, I or RD out of total official census enrollments. Tutoring and cancelled classes are excluded.

45

40

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Source: Office of Institutional Planning & Research

AS in Financial Services; SLO 1 - Structure - "Understand the operations and structure of different financial institutions in the financial services industry." Goal: 80% of students will achieve a course grade of C or better in BANK 100	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, formative assessment.	Overall, in 2023, 67% of students achieved the "acceptable" target on the selected SLOs.	The assessment found that the "acceptable" level was not achieved for this SLO.	New content videos and class activities which supplement the course textbook will provide additional practice in the course. It is believed the performance target is too high and will be revisited and perhaps lowered in the next cycle.	AS in Financial Services SLO 1: Structure	N/A N/A	76 80	67 80
						2017 (N=N/A)	2020 (N = 5)	2023 (N = 9)
AS in Financial Services; SLO 2 - Real Estate - "Understand the principles of real estate and the daily operations in a real estate office. Goal: 80% of students will achieve a course grade of C or better in BANK 102	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, formative assessment.	Overall, in 2023, 64% of students achieved the "acceptable" target on the selected SLOs.	The assessment found that the "acceptable" level was not achieved for this SLO.	New content videos and class activities which supplement the course textbook will provide additional practice in the course. It is believed the performance target is too high and will be revisited and perhaps lowered in the next cycle.	AS in Financial Services SLO 2: Real Estate	N/A	54	64
					Please note, 2017 data is N/A due to new program.	N/A	80	80
						2017 (N=N/A)	2020 (N = 12)	2023 (N = 11)
AS in Financial Services; SLO 3 - Analysis - "Assess risk and return for assets and an investment portfolio."; Goal -80% of students will achieve a course grade of C or better in BANK 103.	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, summative assessment.	Overall, in 2023, 68% of students achieved the "acceptable" target on the selected SLOs.	The assessment found that the "acceptable" level was not achieved for this SLO.	New content videos and class activities which supplement the course textbook will provide additional practice in the course. It is believed the performance target is too high and will be revisited and perhaps lowered in the next cycle.	AS in Financial Services SLO 3: Analysis ⁸⁰ ⁸⁰ ⁸⁰ ⁸⁰ ⁸⁰ ⁸⁰ ⁸⁰ ⁸⁰	N/A	76	68
					Please note, 2017 data is N/A due to new program.	N/A	80	80
AS in Financial Services; SLO 4 - Interest Rates - "Identify the factors that affect interest rates in the banking industry." Goal: 80% of students will achieve a course grade of C or better in BANK 100	Results of selected SLOs from course(s) in the program will be aggregated to measure this SLO. This is a direct, internal, formative assessment.	Overall, in 2023, 67% of students achieved the "acceptable" target on the selected SLOs.	The assessment found that the "acceptable" level was not achieved for this SLO.	New content videos and class activities which supplement the course textbook will provide additional practice in the course. It is believed the performance target is too high and will be revisited and perhaps lowered in the next cycle.	AS in Financial Services SLO 4: Interest Rates	2017 N/A	2020 (N = 34) 76	2023 (N = 33) 67
					Please note, 2017 data is N/A due to new program.	N/A	80	80
		1	l			2017 (N=N/A)	2020 (N = 5)	2023 (N = 9)