Computer Business Technology Student Enrollment, Awards, Success, Retention



FTES = Full time equivalent student

* Success Rate $=77 \%$ College Benchmark Target.
* Success rate is the percentage of students who complete a course with a grade of A, B, C, or P out of total official census enrollments.
** Retention Rate $=90 \%$ College Benchmark Target
${ }^{* *}$ The retention rate is the percentage of students who complete a course with a grade of $\mathrm{A}, \mathrm{B}, \mathrm{C}, \mathrm{D}, \mathrm{F}, \mathrm{P}, \mathrm{NP}, \mathrm{I}$ or RD out of total official census enrollments. Tutoring and cancelled classes are excluded.
Source: Office of Institutional Planning \& Research

| Performance Measure: For each assessment, identify the following - <br> 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal | What is your measurement instrument or process? Do not use grades. Indicate type of instrument (e.g. direct, formative, internal, comparative) | Current Results: <br> What are your current results? | Analysis of Results: What did you learn from your results? | Action Taken or Improvement Made: What did you improve or what is your next step? | Provide a graph or table of resulting trends (3-5 data points preferred) | $\begin{gathered} 2 \text { Year Cycle } \\ \text { N = FTES* } \\ (2015-2017) \end{gathered}$ | $\left\|\begin{array}{c} 3 \text { Year Cycle } \\ \text { N }=\text { FTES*}^{*} \\ (2017-2020) \end{array}\right\|$ | $\begin{gathered} 3 \text { Year Cycle } \\ \text { N = FTES* } \\ (2020-2023) \end{gathered}$ |
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| AS in Administrative Assistant; SLO 1 "Demonstrate proficiency in using software applications to enter data, format and organize data, complete calculations, graph data, create templates, develop professional reports, forms, and queries, and produce professional looking presentations."; Goal - 70\% of students will achieve 70\% or higher in CBTE 180. | This SLO will be measured by the number of students passing CBTE 180. This is a direct, internal, formative assessment. | Overall, in 2023, 78\% of students achieved the "acceptable" target on the selected SLOs. | The assessment results indicate that students are performing above the acceptable level for this SLO so no major changes are warranted. | As per ACBSP guidance above, the performance measure will be revisited and perhaps reised in the next cycle. | AS in Administrative <br> Assistant: SLO 1 | $\square$ | 7 | $\square$ |
|  |  |  |  |  |  | 70 | 70 | 70 |
|  |  |  |  |  |  | 2017 ( $\mathrm{N}=47$ ) | 2020 ( $\mathrm{N}=72$ ) | 2023 ( $\mathrm{=}=25$ ) |
| AS in Administrative Assistant; SLO "Identify effective business communications skills."; Goal - 70\% of students will achieve $70 \%$ or higher in CBTE 122. | This SLO will be measured by the number of students passing CBTE 122. This is a direct, internal, formative assessment. | Overall, in 2023, 73\% of students achieved the "acceptable" target on the selected SLOs. | The assessment results indicate that students are performing above the acceptable level for this SLO so no major changes are warranted. | As per ACBSP guidance above, the performance measure will be revisited and perhaps reised in the next cycle. | AS in Administrative <br> Assistant: SLO 2 |  |  |  |
|  |  |  |  |  |  | 75 | 59 | 73 |
|  |  |  |  |  |  | 70 | 70 | 70 |
|  |  |  |  |  |  | 2017 ( $\mathrm{N}=12$ ) | 2020 ( $\mathrm{=}=19$ ) | 2023 ( $\mathrm{N}=13$ ) |

