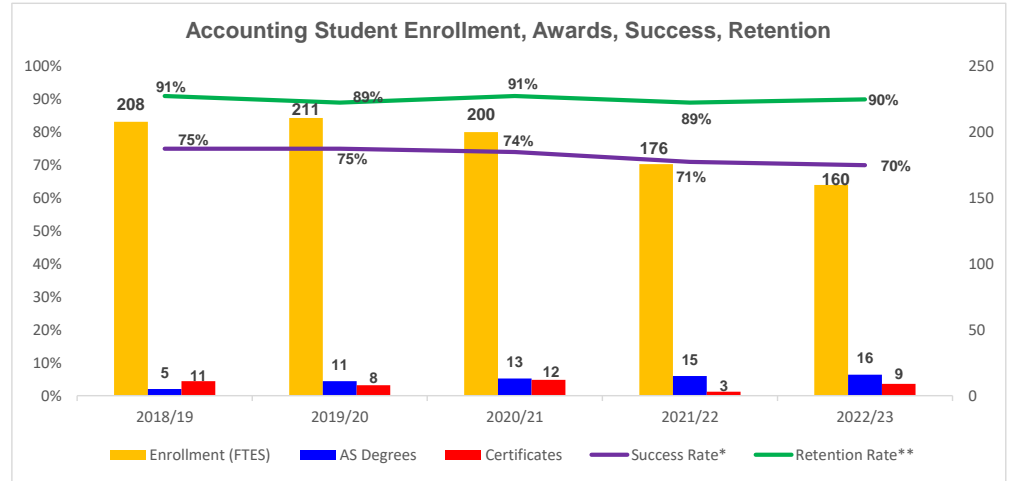


Year	Enrollment (FTES)	AS Degrees	Certificates	Success Rate*	Retention Rate**
2018/19	208	5	11	75%	91%
2019/20	211	11	8	75%	89%
2020/21	200	13	12	74%	91%
2021/22	176	15	3	71%	89%
2022/23	160	16	9	70%	90%



FTES = Full time equivalent student

* Success Rate = 77% College Benchmark Target.

* Success rate is the percentage of students who complete a course with a grade of A, B, C, or P out of total official census enrollments.

** Retention Rate = 90% College Benchmark Target

** The retention rate is the percentage of students who complete a course with a grade of A, B, C, D, F, P, NP, I or RD out of total official census enrollments. Tutoring and cancelled classes are excluded.

Source: Office of Institutional Planning & Research

Performance Measure: For each assessment, identify the following - 1. Academic Program, 2. Student Learning Outcome, 3. Measurable Goal	What is your measurement instrument or process? Do not use grades. Indicate type of instrument (e.g. direct, formative, internal, comparative)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)	2 Year Cycle N = FTES* (2015-2017)	3 Year Cycle N = FTES* (2017-2020)	3 Year Cycle N = FTES* (2020-2023)												
- AS in Accountancy; SLO 1 - "Demonstrate an understanding of basic accounting terminology and the process by which transactions are analyzed, evaluated, and communicated into the financial statements."; Goal - 75% of students will achieve a C or better in this course.	Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes. This is a direct, internal, formative assessment.	67% (2020-23 cycle)	The addition of ACCT 102 in 2016-17 seems to have made a moderate difference in this measure.	The performance measure will be revisited and perhaps raised in the next cycle. In progress with available student tutors. Pursue embedded tutor funding for large accounting classes as helpful to have more than one person assisting when working problems.	<p>AS in Accountancy SLO 1: Terminology</p> <table border="1"> <tr><th>Year</th><td>2017</td><td>2020</td><td>2023</td></tr> <tr><th>Success %</th><td>73</td><td>75</td><td>67</td></tr> <tr><th>Target</th><td>75</td><td>75</td><td>75</td></tr> </table>	Year	2017	2020	2023	Success %	73	75	67	Target	75	75	75	2017 (n=29)	2020 (n=29)	2023 (n=35)
Year	2017	2020	2023																	
Success %	73	75	67																	
Target	75	75	75																	
						73	76	67												
						75	75	75												
						2017 (n=168)	2020 (n=310)	2023 (n=307)												
- AS in Accountancy; SLO 2 - "Demonstrate the ability to compute, record, and verify quantitative and qualitative information in order to maintain financial records."; Goal - 75% of students will achieve a C or better in this course	Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes. This is a direct, internal, formative assessment.	74% (2020-23 cycle)	The additional videos seem to have made a difference in this measure.	As per ACBSP guidance above, the performance measure will be revisited and perhaps raised in the next cycle.	<p>AS in Accountancy SLO 2: Information</p> <table border="1"> <tr><th>Year</th><td>2017</td><td>2020</td><td>2023</td></tr> <tr><th>Success %</th><td>71</td><td>74</td><td>74</td></tr> <tr><th>Target</th><td>75</td><td>75</td><td>75</td></tr> </table>	Year	2017	2020	2023	Success %	71	74	74	Target	75	75	75			
Year	2017	2020	2023																	
Success %	71	74	74																	
Target	75	75	75																	
						71	74	74												
						75	75	75												
						2017 (n=254)	2020 (n=499)	2023 (n=429)												
AS in Accountancy; SLO 3 - "Create accurate, reliable, and relevant accounting documents and reports for decision makers using the information."; Goal - 75% of students will achieve a C or better in this course.	Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes. This is a direct, internal, formative assessment.	82% (2020-23 cycle)	Updates to ACCT 116 seem to have made a difference in this measure.	As per ACBSP guidance above, the performance measure will be revisited and perhaps raised in the next cycle.	<p>AS in Accountancy SLO 3: Reports</p> <table border="1"> <tr><th>Year</th><td>2017</td><td>2020</td><td>2023</td></tr> <tr><th>Success %</th><td>77</td><td>79</td><td>82</td></tr> <tr><th>Target</th><td>75</td><td>75</td><td>75</td></tr> </table>	Year	2017	2020	2023	Success %	77	79	82	Target	75	75	75			
Year	2017	2020	2023																	
Success %	77	79	82																	
Target	75	75	75																	
						77	79	82												
						75	75	75												
						2017 (n=107)	2020 (n=212)	2023 (n=142)												
AS in Accountancy; SLO 4 - "Demonstrate effective use of accounting software applications considered applicable to the current accounting environment."; Goal - 75% of students will achieve a C or better in this course.	Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes. This is a direct, internal, formative assessment.	60% (2020-23 cycle)	No change in this measure.	ACCT 102 will be proposed as an advisory to ACCT 150 so that students are better prepared for this course. Pursue embedded tutor funding for large accounting classes as helpful to have more than one person assisting when working problems. The performance measure will be revisited and perhaps raised in the next cycle.	<p>AS in Accountancy SLO 4: Software</p> <table border="1"> <tr><th>Year</th><td>2017</td><td>2020</td><td>2023</td></tr> <tr><th>Success %</th><td>69</td><td>73</td><td>60</td></tr> <tr><th>Target</th><td>75</td><td>75</td><td>75</td></tr> </table>	Year	2017	2020	2023	Success %	69	73	60	Target	75	75	75			
Year	2017	2020	2023																	
Success %	69	73	60																	
Target	75	75	75																	
						69	73	60												

						75	75	75								
						2017 (n=12)	2020 (n=47)	2023 (n=53)								
AS in Accountancy; SLO 5 - "Understand and practice high ethical standards with internal and external stakeholders."; Goal: 75% of students will achieve a C or better in this course.	Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes. This is a direct, internal, formative assessment.	76% (2020-23 cycle)	The new ACCT 102 class seems to have made a difference in this measure.	The performance measure will be revisited and perhaps reised in the next cycle.	<p>AS in Accountancy SLO 5: Ethics</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Success %</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>75</td> </tr> <tr> <td>2020</td> <td>77</td> </tr> <tr> <td>2023</td> <td>76</td> </tr> </tbody> </table>	Year	Success %	2017	75	2020	77	2023	76	73	77	76
Year	Success %															
2017	75															
2020	77															
2023	76															
						75	75	75								
						2017 (n=247)	2020 (n=455)	2023 (n=378)								
AS in Accountancy; SLO 6 Prepare a federal and California individual income tax return in proper form according to current federal and state tax rules and regulations. Goal: 75% of students will pass one of these courses with a grade of "C" or better	Students will be assessed through a combination of performance evaluations, written assignments, and written tests and quizzes. This is a direct, internal, formative assessment.	67% (2020-2023)	No change in this measure	The performance measure will be revisited and perhaps reised in the next cycle. Pursue embedded tutor funding for large accounting classes as helpful to have more than one person assisting when working problems.	<p>AS in Accountancy SLO 6: Tax Return</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Success %</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>75</td> </tr> <tr> <td>2020</td> <td>76</td> </tr> <tr> <td>2023</td> <td>75</td> </tr> </tbody> </table>	Year	Success %	2017	75	2020	76	2023	75	72	76	67
Year	Success %															
2017	75															
2020	76															
2023	75															
						75	75	75								