Program Viability Workgroup Summary Report (Draft)
"Graphics Program Discontinuance"

In Spring 2023, in accordance with Miramar College's Program Viability Discontinuance process, Vice President Odu and Dean of Liberal Arts, Lou Ascione, forwarded a recommendation to the Program Review and Outcomes Assessment subcommittee that the Graphics Visual Production program at Miramar College be considered for discontinuance under this procedure.

The Program Review and Outcomes Subcommittee and the Planning Institutional Effectiveness and Research Committee approved the formation of the Program Viability Workgroup in according with the Program Viability Process.

Program under consideration: **Graphics – Visual Production**

The program consists of one award as shown below:
Graphics – Visual Production, Certificate of Performance (15 Units)

The courses in this program include:

Course	Title	Units
GRFX 110	Introduction to Producing Computer Aided Graphics	3 Units
GRFX 120	Typography – Introduction to Creating Readability	3 Units
GRFX 160	Vector Art 01: Illustration	3 Units
GRFX 170	Raster Art 01: Image Editing	3 Units
GRFX 181	Projects 01: Multi-modal Productions	3 Units

The reasons cited for discontinuance include:
1. Significant Downward Trend in Course enrollment
   a. Enrollment in the Graphics courses has consistently fallen below the expected numbers for minimum enrollment requirement. Workgroup members are reminded that >20 students per course is the general recommended capacity.
   b. Attempts have been made to permit classes to run below minimum enrollment in an effort to support program viability.
   c. The attached Data Analysis document completed by the Institutional Research office illustrates the ongoing low enrollment problem and associated FTES (Full Term Equivalent Student) generation.

2. Significant Downward Trend in Program Enrollment
   a. There has been a significant decline in program enrollments. Over the last seven years only 2 students have earned an award. This timeframe predates the COVID-19 crisis by four years.
   b. According to the data, no existing students are not declaring Graphics as a program of study.
   c. The attached Data Analysis document completed by the Institutional Research office illustrates the ongoing low enrollment problem and associated FTES (Full Term Equivalent Student) generation.

Program Viability Workgroup Members
- Brett Bell, Vice President of Administrative Services
- Adrian Gonzales, Vice President of Student Services
- Michael Odu, Vice President of Instruction
- Lou Ascione, Dean of Liberal Arts
- Catrina Gillus, Counselor
- Darren Hall, Chairs' Committee
- Rex Heftman, Program Faculty
- Pablo Martin, Academic Senate President
- Patti Manley, PIER Committee
- Mara Palma Sanft, Articulation Officer
- Alex Stiller-Shulman, Curriculum Committee Chair

Program Viability Workgroup Summary Report (Draft)
"Graphics Program Discontinuance"

Steps for consideration of Program Discontinuance Completed

Does the Program fulfill one or more criteria to be considered for Program discontinuance? Comment: The Program has experienced consistent low enrollment (an average of 50% or more below maximum capacity for courses in the Program over several academic years. Measures of student demand, including enrollment, average class size, degrees/certificates. Seven Year Trends on Program effectiveness: FTEF/FTES ratio, success, retention	Yes
The Program Viability Workgroup appropriately assembled? Comment: The Program Viability Workgroup met on April 26th via Zoom. The Workgroup reviewed the Program Viability Process, the Graphics Program & Course history,	Yes
Did the Program Viability Workgroup inform the College that the Program is being considered for discontinuance? Comment: An email was sent to Miramar's DL on May 3rd by Academic Senate President Pablo Martin.	Yes
Was the public comment session convened? Comment: The public comment session was convened on May 8th from 12:00 to 1:00 pm in M108. Three faculty, one administrator and one counselor were present. No one from the local community came to provide comment.	Yes
Did the Workgroup convene after the public comment session? Comment: The Workgroup reconvenes on May 26th at 11:00 AM on Zoom.	Yes

Note: Issues related to faculty are addressed by the SDCCD's Human Resources Office. Faculty matters are not under the purview of the Program Viability Workgroup.

Information:
1. Course enrollment in Graphics has been very low for several years. Courses have been allowed to run at small numbers to support the program; however, those efforts have failed to result in viable course enrollment numbers.
2. The number of students pursuing the Certificate of Performance award in this program has declined.
3. The number of students currently pursuing this program is below the number needed to support a full section of any individual course. If applicable, existing students can be accommodated by enrolling in a comparable course through another college in the SDCCD district.
4. Projected Impact on Students: Minimal and mitigation strategies are in place.
    a. During the past seven years, only 2 students have earned the award.
    b. GRFX courses do not satisfy transfer GE requirements. However, they are CSU transferrable.
    c. Other programs and courses in the San Diego Community College District at City or Mesa Colleges can support students seeking graphics production positions in our community.
5. Labor Market Demand (The Program is not a CTE program; There are no Program Advisory Committees, Advisory Groups)
6. A recommendation to discontinue the program will occur if it is concluded that the program is no longer viable for the College, its students and the community.

Attachments:
1. Articulation Information: Provided by Miramar's Articulation Officer
2. Career & Counseling Information: Provided by Counseling Services
3. Course & Program Data Report: Provided by Miramar's Institutional Research Office
4. Curriculum Information: Provided by the Curriculum Committee Chair
5. Program Catalog Content: Miramar College Catalog
6. Program Background Information: Provided by the Dean of Liberal Arts
7. Program Viability Public Forum Invitation: Email sent May 3, 2023

8. Other: Program Faculty Rex Heftman has requested additional documentation be considered. It was requested that the documentation be provided to the Program Viability Workgroup Chair by May 23, 2023. Mr. Heftman stated that he will provide additional documentation on May 25, 2023.

The Program Viability Workgroup recommends/does not recommend that the Graphics Visual Production Program - Certificate of Performance be discontinued.

Program Viability Workgroup Chair:

Patricia Manley

Date:

Miramar College Graphics Program Discontinuance Plan

Brief Background:

The Miramar College Graphics Program was originally created in 2007 to be a non-aligned graphic arts program in the San Diego Community College District. This means that it had to be significantly different from the programs at City and Mesa College. At that time, the distinction between the programs was that the City College graphic arts program focused on teaching graphic art as a subset of visual arts and offered a transfer degree. Mesa College focused on multi-media production and offered a transfer degree. Miramar College took a more career-based approach and focused on document creation and production; however, this program was only formally a CTE program for two years.

The Graphics Program at Miramar College began as a component part of the Art/Visual Studies AA degree for transfer for which certain graphic arts courses were required to complete this degree. These courses were borrowed from City College until Miramar could develop its own curriculum.

By 2012 the Graphics program at Miramar offered its own Certificate of Achievement and AA Degree in Graphics and it was no longer a component of the Art/Visual Studies AA degree. Both the certificate and the AA degree were designed to be CTE oriented. Below is the catalog description that remained unchanged for the duration of this program:

This certificate/degree provides the graduate with the demonstrable skills, documented experience, a portfolio of evidence, and the personal confidence to enter a career in which the ability to create, produce, and effectively use graphic identity and communications is a critical requirement. The program is task-oriented, intended to provide "embedded skills" beneficial to most careers.

In 2016 a Certificate of Performance was added to the Graphics program (due to the low number of students completing the CA or the AA), and by 2019 we only had a Certificate of Performance which included the following courses:

GRFX 110 Introduction to Producing Computer aided Graphics 3
GRFX 120 Typography - Introduction to Creating Readability 3
GRFX 160 Vector Art 01: Illustration 3
GRFX 170 Raster Art 01: Image Editing 3
GRFX 181 Projects 01: Multi-modal Productions 3
Total Units = 15

At this time, this is the currently entirety of the program.

In Spring of 2019, the District was directed to go remote wherever possible. The sole contract instructor informed us that these courses cannot be taught online as they require "hands-on" training that prepares students to work in a studio or office setting. Once we came back to campus, we have been unable to fill a single section of graphics courses. In order to keep the instructor teaching graphics of some sort, we borrowed a course from City College that is approved to be taught online. From the beginning, we have had no problem filling multiple sections of this course. Unfortunately, we must give this course up as City College is reworking their curriculum, and it is also a violation of the non-compete agreement that we have with the other colleges in terms of curriculum.

Our current issues with the graphics program at Miramar College are the following:
(1) The Graphics Program does not offer students a path to transfer, and it does not have a formal CTE designation, so it does not offer any clear career paths for students.
(2) None of the courses in the program are approved to be taught online, and (according to the faculty) are not able to be taught online.
(3) As a result, we have not been able to serve any Miramar students in 4 years.
(4) The current curriculum we are teaching does not belong to Miramar College.
(5) We have been using it due to a short-term, emergency curriculum loan from City College, and they have requested that we deactivate this course immediately.
(6) We only have the fall semester left to run this City College course.

Recommendations

Several attempts have been made to help salvage the program, including changing the 4-letter discipline indicator from ARTD to GRFX, and attempting to create new courses. However, the fact that our program is not suitable for online offering, the job market does not seem to support the focus of the program (i.e., basic skills in graphic arts), the program offers neither a path to transfer or careers for student, has limited our options for the viability of this program. It is therefore my recommendation that we discontinue this program as it has not been viable in many years, and it currently has little to offer students which is reflected in the almost complete lack of enrollment.

Services Higher Education (FESHE) for further training in fire apparatus, tactics, and strategy.

Recommended electives: Fire Protection Technology 107, 109, 111.

Associate of Science Degree: Open Water Lifeguard

The Open Water Lifeguard certificate and degree prepare students for full-time positions as ocean and inland beach lifeguards.

Courses Required for the Major:	Units
EMGM 105A Emergency Medical Technician – National Registry	7
EMGM 106 Perilaryngeal Airway Adjuncts/ Defibrillation Training	0.5
LFGD 101 Introduction to Open Water Lifeguarding	3
LFGD 330 All-Terrain Vehicle Operations	0.5
LFGD 335 Rescue Watercraft Operations	0.5
ADJU 357A 832 PC Laws of Arrest	1

Select 6 units from the following:

LFGD 101A Emergency Medical Care of the Sick and Injured	1
LFGD 301 Advanced Open Water Lifeguard Training	3.5
ADJU 102 Criminal Law I	3
ADJU 106 Diversity and Community Relations	3
ADJU 128A Defensive Tactics I	1
ADJU 160 Criminal Law II	3
ADJU 167 Report Writing	3
ADJU 210 Rules of Evidence	3
ADJU 230 Constitutional Law I	3
EMGM 50A CPR for Health Care Providers	0.1
FIPT 311A Swiftwater Rescue Technician I	0.5
FIPT 322F Low Angle Rope Rescue Operational	0.5
FIPT 324B I-300: Intermediate ICS	0.5
FIPT 324C I-400: Advanced ICS	1
FIPT 332A Confined Space Rescue Technician	0.5
FIPT 332B Rescue Systems 1: Basic Rescue Skills	0.5
Total Units = 18.5	

Geology

See "Physical Science" on page 238.

Geography

See "Social and Behavioral Sciences" on page 220.

Graphics

Award Type	Units
Certificate of Performance:	
Graphics–Visual Production	15

Program Description

The Graphics program provides the graduate with the demonstrable skills, documented experience, a portfolio of evidence, and the personal confidence to enter a career in which the ability to create, produce, and effectively use graphic identity and communications is a critical requirement. The program is task-oriented, intended to provide "embedded skills" beneficial to most careers.

Program Learning Outcomes

• Create communications in typography and images using computers.

• Develop craftspersonship skills for building computer files for screen and print output.

• Evaluate and analyze the role of graphics in historical and contemporary societies.

Career Options

Careers in the field of Graphics include:

• Graphic Designer

• Pre-Press Technician

• Production Artist

• Photographer's Digital Assistant

• Public Relations

• Sign and Tradeshow Displays

• Publications (newspaper, magazine, book)

• Advertising

• Gaming and Multimedia

• Animation

• Printing Trades

• Food Industry Marketing

• Financial/Business Services

• Medical/Legal (forensic) Support

• Business Information Management

• Religious Organization Non-profit Support and Fund-raising

- Museum and Gallery Staff

- Art and Graphic Supply Sales

- Art and Music Promotion

- Direct Marketing

Additionally, companies and organizations hire employees with skills to work on a variety of graphics needs including:

- Corporate Identity/Information

- Packaging Merchandising Labels and Stickers

- Imprinted Clothing

- Award and Incentive

- Product Imprinting

- Directories

- Cards

Faculty	Office	Telephone/Email
Rex Heftmann	W-221	619-388-7205
		reheftma@sdccd.edu

Certificate of Performance: Graphics–Visual Production*

This certificate prepares students to create and deploy images and typographically appropriate text in the myriad of graphic products such as documents, publications, screen pages, signs, and imprinted products. Graphic skills are necessary for promotion and information in almost every job. All courses in the certificate use a practical, skills-based methodology, both in teaching and assessment. The certificate is intended for all students.

Courses:

GRFX 110	Introduction to Producing Computer-aided Graphics	3
GRFX 120	Typography - Introduction to Creating Readability	3
GRFX 160	Vector Art 01: Illustration	3
GRFX 170	Raster Art 01: Image Editing	3
GRFX 181	Projects 01: Multi-modal Productions	3
	Total Units = 15	

*A Certificate of Performance is a departmental award that does not appear on the student's transcript. All courses must be completed within the San Diego Community College District.

Note: This program is not eligible for federal financial aid in accordance with Federal regulations.

History

Award Type	Units
Associate of Arts Degree:	
Social and Behavioral Sciences	18*

* and courses to meet graduation requirements, general education and electives as needed to meet the minimum of 60 units required for the degree.

Associate in Arts for Transfer Degree:	
History	18–20

Program Description

History is the study of human experience from the dawn of time to the present. It examines people, institutions, ideas and events of the past and the present. The primary objectives of the History program are: fulfillment of general education requirements for American Institutions, Humanities and Social Sciences; completion of the Associate of Arts degree; and preparation for transfer to four-year institutions and completion of general education requirements for students enrolled in four-year institutions.

The courses in this program emphasize a number of Program Learning Outcomes, primary being the development of critical thinking and communications skills to analyze problems, conceptualize theses, develop arguments, weigh evidence and derive conclusions; development of the ability to articulate the critical thinking outcomes through writing and/or speaking or by other modes of communication; and the development of an awareness of civic responsibilities and a thorough knowledge of global issues.

Program Learning Outcomes

Students who complete the History program will be able to:

- Demonstrate knowledge of key historical facts, values, and ideas that have shaped civilizations throughout history.

- Critically analyze primary and secondary sources in college-level essays, written assignments, and research papers.
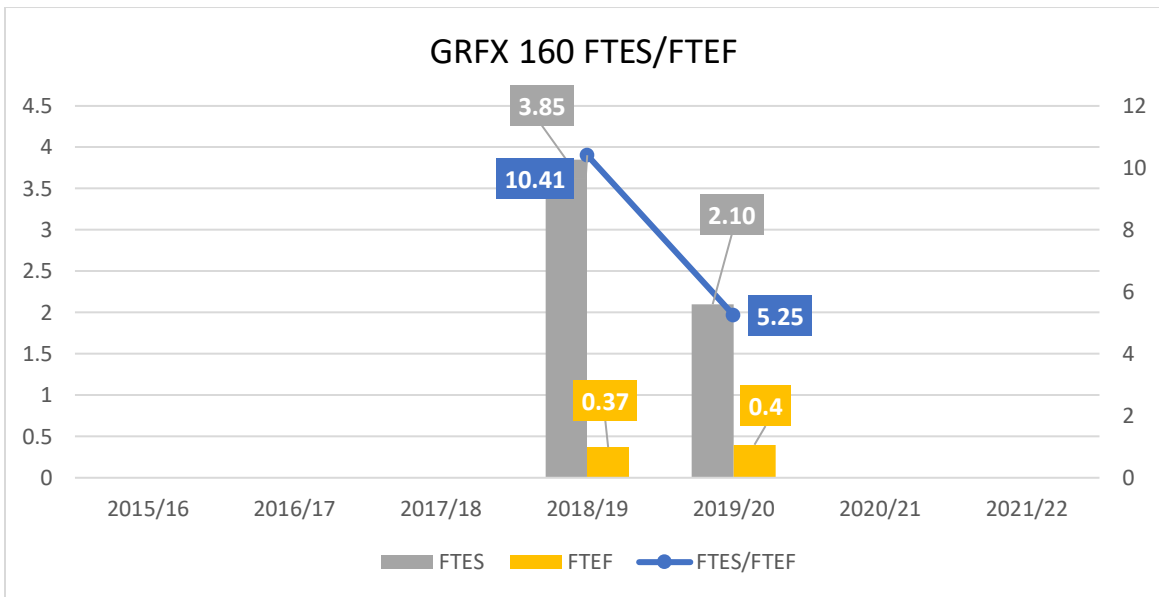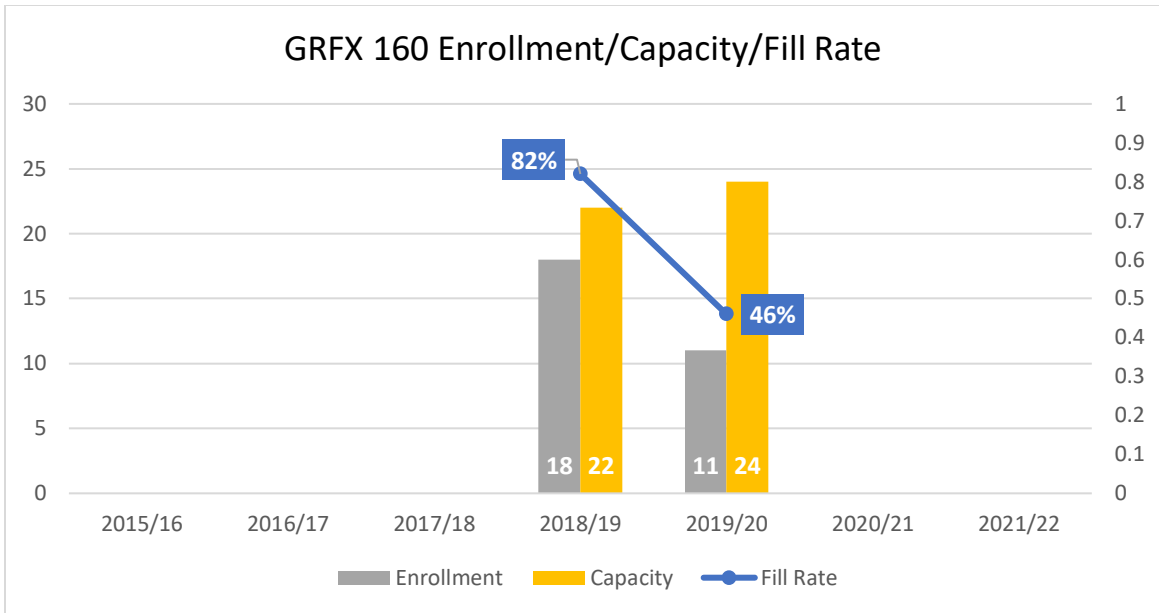
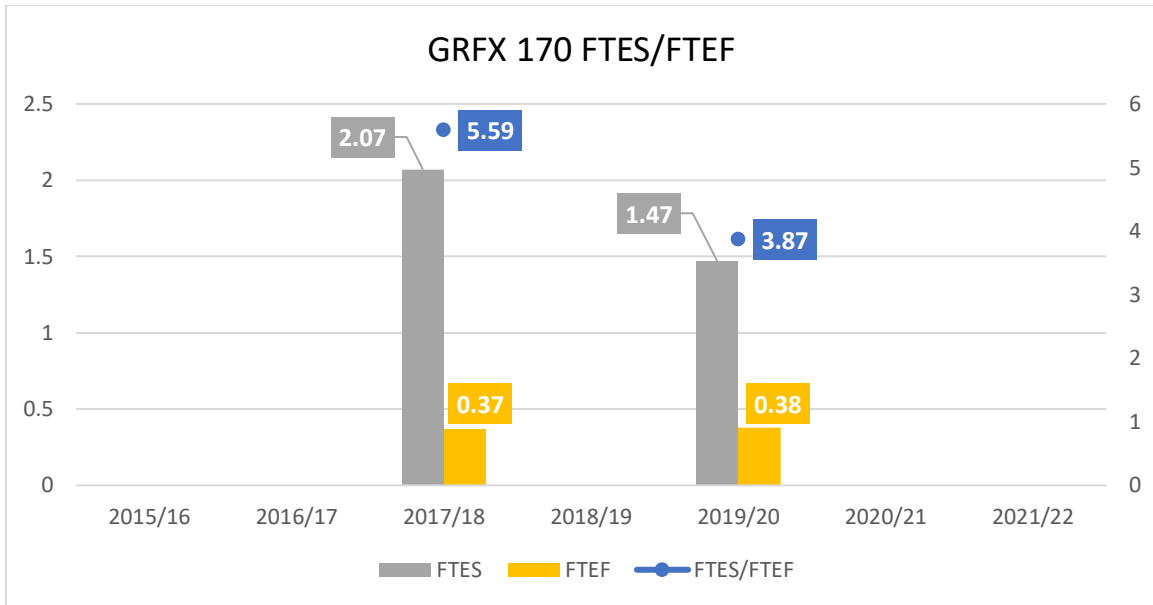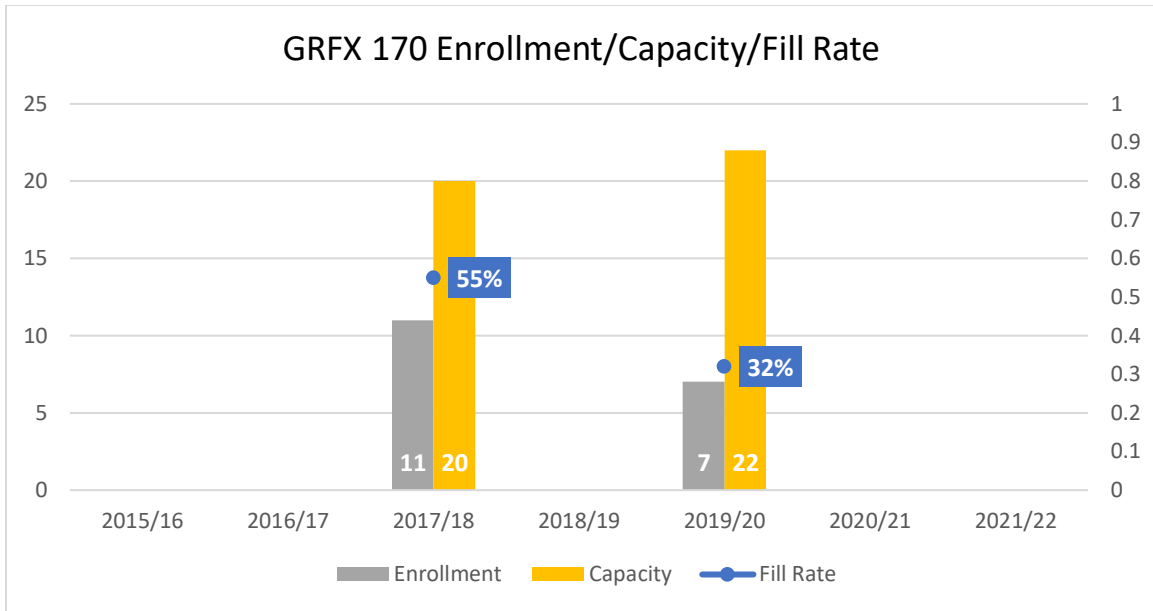# Graphics Awards and Courses (GRFX/ARTD/ARTG/ARTF) Productivity Report
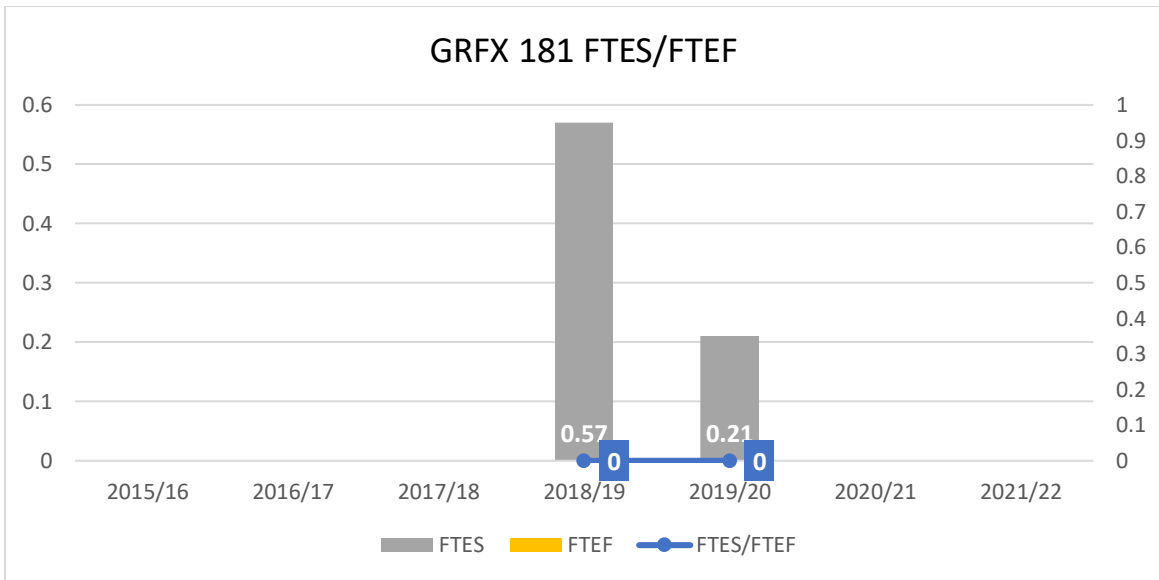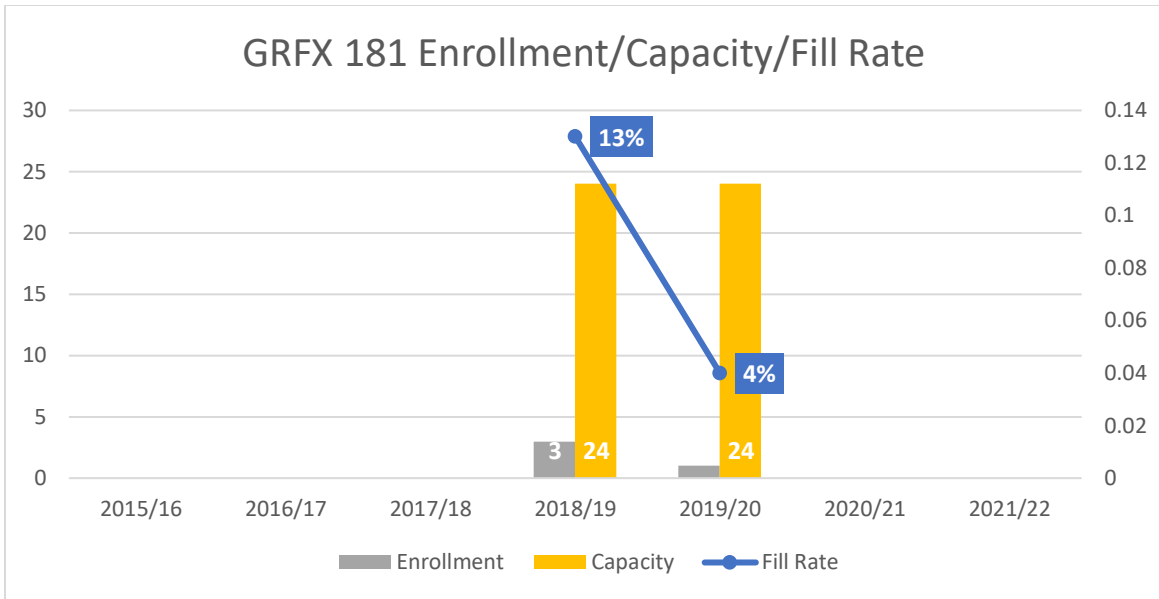
Graphics Awards

Awards	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	Total
AA/AS Degree: Graphics		1					1	2
Certificate 30 to 59 Units: Graphics			1				1	2

GRFX (160, 170, 181)

Course	Timeframe	Sections	Enrollment	Capacity	Fill Rate	FTES	FTEF	FTES/FTEF
GRFX Total		**6**	**51**	**136**	**38%**	**10.57**	**1.52**	**6.76**
GRFX 160	*Total*	*2*	*29*	*46*	*63%*	*5.95*	*0.77*	*7.73*
	2015/16							
	2016/17							
	2017/18							
	2018/19	1	18	22	82%	3.85	0.37	10.41
	2019/20	1	11	24	46%	2.10	0.4	5.25
	2020/21							
	2021/22							
GRFX 170	*Total*	*2*	*18*	*42*	*43%*	*3.54*	*0.75*	*4.72*
	2015/16							
	2016/17							
	2017/18	1	11	20	55%	2.07	0.37	5.59
	2018/19							
	2019/20	1	7	22	32%	1.47	0.38	3.87
	2020/21							
	2021/22							
GRFX 181	*Total*	*2*	*4*	*48*	*8%*	*0.78*	*0*	*0*
	2015/16							
	2016/17							
	2017/18							
	2018/19	1	3	24	13%	0.57	0	0
	2019/20	1	1	24	4%	0.21	0	0
	2020/21							
	2021/22							

GRFX 160 Enrollment/Capacity/Fill Rate

GRFX 160 FTES/FTEF

GRFX 170 Enrollment/Capacity/Fill Rate

	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22
Enrollment			11		7		
Capacity			20		22		
Fill Rate			55%		32%		

GRFX 170 FTES/FTEF

	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22
FTES			2.07		1.47		
FTEF			0.37		0.38		
FTES/FTEF			5.59		3.87		

GRFX 181 Enrollment/Capacity/Fill Rate

GRFX 181 FTES/FTEF

Everyone is Invited to an Open Forum to Discuss the Program Viability of Graphics

Paul (Pablo) Martin <pmartin@sdccd.edu>

Wed 5/3/2023 10:27 AM

To: DL for Miramar College <miramardl@sdccd.edu>

Cc: Patricia Manley <pmanley@sdccd.edu>

Hello Everyone,

I'm writing to invite you to an Open Forum to discuss the Program Viability of Graphics next week: Monday, May 8, from 12:00-1:00 PM in room M-108 or via Zoom. Obviously, this will be a hybrid event! (Zoom details are below.)
This forum is one aspect of the "Information and Data Gathering" component of the College's Program Viability and Review process, which reads:

> Decisions made in the course of the program viability process must be based on a broad and thorough investigation of factors relating to the benefits of a program for students, the College, and the community served by the College. They must, therefore, take into consideration information that goes far beyond simple measures of current student demand or weekly student-contact hours.

Hybrid Event: Open Forum – Program Viability in Graphics
May 8, 12:00-1:00 PM
Room M-108 or via Zoom (see below)

> Join SDCCD Zoom Meeting
> https://sdccd-edu.zoom.us/j/81547081430?pwd=QUpsRGxJNFhXeEU4STQveGZUc3ZVQT09
>
> Meeting ID: 815 4708 1430
> Passcode: 986935
> One tap mobile
> +16694449171,,81547081430# US
> +16699006833,,81547081430# US (San Jose)
>
> Dial by your location
> +1 669 444 9171 US
> +1 669 900 6833 US (San Jose)

If you have any questions about this forum or this process, please email me or Patti Manley, our Program Review/Outcomes Assessment Facilitator.

Best,

Pablo
"There is no 'way to peace,' there is only peace." Mahatma Gandhi
"Evolution is based on the concept of mutual benefit and the extension of generosity." Paul Stamets
Paul "Pablo" Martin
Academic Senate President
Professor of Communication Studies, Journalism, and Sustainability
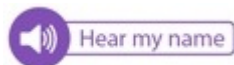Humanities Department

pmartin@sdccd.edu
https://sdmiramar.edu/faculty/paul-pablo-martin
619-388-7694
Office: H-110 L
San Diego Miramar College

My pronouns: he, him, his 🌈

Hear my name

Re: Graphics Program Discontinuance

Patricia Manley <pmanley@sdccd.edu>

Tue 5/23/2023 11:35 AM

To: Mara Palma-Sanft <mpalma@sdccd.edu>

Thank you.

Patti Manley
Associate Professor of History
Social Sciences Dept. History, History Lead
Program Review/Outcomes Assessment Facilitator
San Diego Miramar College
Office: H110-(O)

I typically respond to emails weekday mornings. Students please email through the Canvas inbox. If you have a quick question, you can also message through Pronto.

Remember: Be Kind, Be Patient and Be Respectful.

Stay Healthy!

From: Mara Palma-Sanft <mpalma@sdccd.edu>
Sent: Tuesday, May 23, 2023 11:34 AM
To: Patricia Manley <pmanley@sdccd.edu>
Subject: RE: Graphics Program Discontinuance

Patty,

You are correct- the GRFX courses do not satisfy transfer GE requirements.
However, the GRFX courses are CSU transferable (these are the courses in the CP Graphics Visual Production).

Hope that helps,
Mara

From: Patricia Manley <pmanley@sdccd.edu>
Sent: Tuesday, May 23, 2023 10:54 AM
To: Mara Palma-Sanft <mpalma@sdccd.edu>
Subject: Re: Graphics Program Discontinuance

Mara,
Would you be able to send a quick email stating that the Graphics courses are not transferable as GE credit and that the CP Graphics is also not transferable?

I'm just looking for something in writing to include in the Program Viability Workgroup packet before Friday's meeting.
Thank you,

Patti Manley
Associate Professor of History
Social Sciences Dept. History, History Lead
Program Review/Outcomes Assessment Facilitator
San Diego Miramar College
Office: H110-(O)

From: Patricia Manley <pmanley@sdccd.edu>
Sent: Wednesday, April 26, 2023 1:20 PM
To: Mara Palma-Sanft <mpalma@sdccd.edu>
Subject: Graphics Program Discontinuance

Mara,
I will be pulling together an overview report to send to the workgroup before our next meeting. I am collecting information from various workgroup members and want to include information from you to include in the report.

Would you be able to provide input for the Graphics report in regard to areas such transfer or GE credit for courses, award transfer for the Graphics program courses that you mentioned today?

If there is any other relevant information you'd like included in the report, please feel free to include it. If you have any specific questions you want answered before our next meeting, please let me know so that I can gather the information.

Thank you,

Patti Manley
Associate Professor of History
Social Sciences Dept. History, History Lead
Program Review/Outcomes Assessment Facilitator
San Diego Miramar College
Office: H110-(O)

Re: Graphics Program Discontinuance

Patricia Manley <pmanley@sdccd.edu>

Fri 5/12/2023 8:40 AM

To: Catrina Gillus <cgillus@sdccd.edu>

Thank you

Patti Manley
Associate Professor of History
Social Sciences Dept. History, History Lead
Program Review/Outcomes Assessment Facilitator
San Diego Miramar College
Office: H110-(O)

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Remember: Be Kind, Be Patient and Be Respectful.

Stay Healthy!

From: Catrina Gillus <cgillus@sdccd.edu>
Sent: Thursday, May 11, 2023 5:38 PM
To: Patricia Manley <pmanley@sdccd.edu>; Adrian Gonzales <agonzales@sdccd.edu>
Subject: Re: Graphics Program Discontinuance

Hi Patti,

I heard back from the Career Center, and they sent me the guidance they would usually cover for students interested in career exploration. I have attached the pdf from "What Can I Do With This Major" for Graphic Design (closest option they had to Graphics). Typically, the career counselor would go through the pdf column by column with the student, starting from the left. Also, here is a link to the webpage: https://whatcanidowiththismajor.com/major/graphic-design/. At the bottom, you can find recommended professional organizations and employment opportunities.

Best Wishes,

Catrina Gillus, MS, CRC
Counselor
Disability Support Programs & Services
San Diego Miramar College, SDCCD
www.sdmiramar.edu/dsps

From: Patricia Manley <pmanley@sdccd.edu>
Sent: Monday, May 8, 2023 9:52 AM
To: Catrina Gillus <cgillus@sdccd.edu>; Adrian Gonzales <agonzales@sdccd.edu>
Subject: Re: Graphics Program Discontinuance

Thank you.
We appreciate your efforts.

Patti Manley
Associate Professor of History
Social Sciences Dept. History, History Lead
Program Review/Outcomes Assessment Facilitator
San Diego Miramar College
Office: H110-(O)

I typically respond to emails weekday mornings. Students please email through the Canvas inbox. If you have a quick question, you can also message through Pronto.

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Stay Healthy!

From: Catrina Gillus <cgillus@sdccd.edu>
Sent: Monday, May 8, 2023 9:47 AM
To: Adrian Gonzales <agonzales@sdccd.edu>; Patricia Manley <pmanley@sdccd.edu>
Subject: Re: Graphics Program Discontinuance

Hi Patti,

Just wanted to update you that I have not yet heard back from the career center for any specific career information or advisement strategies for Graphics students. Will send along the information once I do.

Best Wishes,

Catrina Gillus, MS, CRC
Counselor
Disability Support Programs & Services
San Diego Miramar College, SDCCD
www.sdmiramar.edu/dsps

From: Catrina Gillus <cgillus@sdccd.edu>
Sent: Tuesday, May 2, 2023 9:44 AM
To: Adrian Gonzales <agonzales@sdccd.edu>; Patricia Manley <pmanley@sdccd.edu>
Subject: Re: Graphics Program Discontinuance

Hi Patti,

So far regarding the career component of the data you requested, the Graphics program has a career page with general advice for getting started in the field along with examples of potential careers for Graphics majors: https://sdmiramar.edu/programs/graphics. I reached out to our Career Center as well, to see if they have any specific career information or advising for careers in Graphics. When I briefly spoke to the them in person, they said they did not have any relationships with specific companies that were hiring for Graphics-related positions, but that they would typically recommend Graphics students use Handshake to find employment opportunities. I'm hoping for additional information in response to my email. Lastly, I did a

quick search on Indeed to look at the local job market for Graphics-related careers and this is what I found:

-some entry level positions are focused on skillset and do not require a degree, though the skills desired can vary quite a bit between organizations (Adobe and Photoshop were common, but others were anything from AutoCAD to web design to 3D design)
-main fields with entry level opportunities related to Graphics are in Graphic Design, Production Assistant, Art and Graphic Supply Sales, and Pre-Press Technician
-many positions with higher pay ($50,000+) require at least an Associate's if not a Bachelor's

I will follow up once I hear back from the Career Center, and please let me know if this is the type of data/information you are looking for.

Also, thank you Adrian for providing more information about students currently enrolled in the CP program and/or any of the Graphics courses!

Best Wishes,

Catrina Gillus, MS, CRC
Counselor
Disability Support Programs & Services
San Diego Miramar College, SDCCD
www.sdmiramar.edu/dsps

From: Adrian Gonzales <agonzales@sdccd.edu>
Sent: Friday, April 28, 2023 7:33 AM
To: Patricia Manley <pmanley@sdccd.edu>
Cc: Catrina Gillus <cgillus@sdccd.edu>
Subject: Re: Graphics Program Discontinuance

Spoke with Susan Topham last night – she said we should be able to get CP numbers from the deans.

I'll reach out to Lou and Jesse to see if they have the numbers.

-adrian

On Apr 28, 2023, at 5:38 AM, Patricia Manley <pmanley@sdccd.edu> wrote:

If it's possible to have the information by end of next week that would be great.

Thank you,

Patti Manley
Associate Professor of History
Social Sciences Dept. History, History Lead
Program Review/Outcomes Assessment Facilitator
San Diego Miramar College
Office: H110-(O)
<Outlook-bugla2ke.png>

I typically respond to emails weekday mornings. Students please email through the Canvas inbox. If you have a quick question, you can also message through Pronto.

Remember: Be Kind, Be Patient and Be Respectful.

Stay Healthy!

From: Adrian Gonzales <agonzales@sdccd.edu>
Sent: Thursday, April 27, 2023 6:10 PM
To: Patricia Manley <pmanley@sdccd.edu>
Cc: Catrina Gillus <cgillus@sdccd.edu>
Subject: Re: Graphics Program Discontinuance

Hi Patti

No worries, it was a very informative meeting.

Since CPs are not recorded on transcripts, I'm not sure how they are tracked. I'll check with both Admissions and District. (Thank you Catrina for prodding me on this 😁)

Catrina will be looking into the career info.

How soon do you need the info?
-adrian

> On Apr 26, 2023, at 1:48 PM, Patricia Manley <pmanley@sdccd.edu> wrote:
>
>
> Adrian & Catrina:
>
> Thank you for attending today's meeting. I apologize for not getting to you sooner in the meeting.
>
> I am working on the first report to share with the workgroup before our next meeting and wanted to include some information from your offices.
>
> Can you please share if there are any students currently enrolled in the Graphics program for the CP or students who are in progress that may need these courses or the CP to meet their educational goals or transfer that we need to consider? I want to be sure to include this in our first report.
>
> Also, is there any career information available for this degree or career advising that you know or who would be responsible for that.
>
> If there is any other information you think should be included or questions answered, please let me know.
>
> Thank you.

Patti Manley
Associate Professor of History
Social Sciences Dept. History, History Lead
Program Review/Outcomes Assessment Facilitator
San Diego Miramar College
Office: H110-(O)
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Re: Graphics Program Discontinuance

Alex Stiller-Shulman <astiller@sdccd.edu>

Tue 5/2/2023 11:35 AM

To: Patricia Manley <pmanley@sdccd.edu>

📎 1 attachments (35 KB)

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Hi Patti,

Sure, of the courses in the CP, there's a revision proposal in to make GRFX 160, 170, and 181 Hybrid (albeit not fully online).

GRFX 160: https://www.curricunet.com/scripts/compare/compare_report.cfm?report_path=/SDCCD/reports/course_report2.cfm&param=courses_id&p_new=28884&p_old=25275&type=2&school=sdccd

GRFX 170: https://www.curricunet.com/scripts/compare/compare_report.cfm?report_path=/SDCCD/reports/course_report2.cfm&param=courses_id&p_new=28937&p_old=25276&type=2&school=sdccd

GRFX 181: https://www.curricunet.com/scripts/compare/compare_report.cfm?report_path=/SDCCD/reports/course_report2.cfm&param=courses_id&p_new=28938&p_old=25277&type=2&school=sdccd

thanks!

Alex

_____
From: Patricia Manley <pmanley@sdccd.edu>
Sent: Monday, May 1, 2023 10:08 AM
To: Alex Stiller-Shulman
Subject: Re: Graphics Program Discontinuance

Are there any courses in this CP that are in the revision process to teach online? I think this is what Rex was inferring the other day.

Patti Manley
Associate Professor of History
Social Sciences Dept. History, History Lead
Program Review/Outcomes Assessment Facilitator
San Diego Miramar College
Office: H110-(O)
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_____
From: Alex Stiller-Shulman <astiller@sdccd.edu>
Sent: Friday, April 28, 2023 2:44 PM
To: Patricia Manley <pmanley@sdccd.edu>
Subject: Re: Graphics Program Discontinuance

Hi again Patti,

Here's the report for the Certificate of Performance (attached). The CP includes:

COURSES REQUIRED FOR THE MAJOR: UNITS
GRFX 110   Introduction to Producing Computer-aided Graphics *Active*   3
GRFX 120   Typography - Introduction to Creating Readability *Active*   3
GRFX 160   Vector Art 01: Illustration *Active*   3
GRFX 170   Raster Art 01: Image Editing *Active*   3
GRFX 181   Projects 01: Multi-modal Productions *Active*   3

Total Units   15

This is, of course, something I am happy to help with/look into. Let me know if you have other questions on this for me.

all the best,

Alex

_____
From: Alex Stiller-Shulman <astiller@sdccd.edu>
Sent: Friday, April 28, 2023 2:30 PM
To: Patricia Manley
Subject: Re: Graphics Program Discontinuance

P.S.

I just realized you asked other questions in here:

Hi Patti,

To answer your question, the courses are GRFX 160, 170, 181, 158, and DSGN 100. The impact reports (if you click "Pi" in the PDF from my first email, that should show which awards these courses are requirements for.).

Let's see... what else did we talk about? Let me know if there's anything else I may just be forgetting...

The district has a September deadline for new curriculum for Fall 2024. In principle, proposals which are approved should be able to start effective in Fall 2024. (Walk-ins speed things up and can generally get submitted late with no problem). This is true for all of the ones Rex is working on with the exception of GRFX 158. We can aim for Fall 2025 for this one.

To answer your other question, the AA award for the program was deactivated in 2018. I've attached the paperwork for this award's deactivation.

I hope this information is helpful. Please let me know if you have any other questions.

Thanks,
Alex

_____

From: Alex Stiller-Shulman <astiller@sdccd.edu>
Sent: Friday, April 28, 2023 1:53 PM
To: Patricia Manley
Subject: Re: Graphics Program Discontinuance

Hi Patti,

Sure, I searched CurriCUNET for these courses, here they are! Course Outlines of Record, change reports – I find these most useful to see what's going on with the courses – etc., are in the attached PDF.

Let me know if you have access issues with the links and I'll send PDFs.

thanks!

Alex

_____

From: Alex Stiller-Shulman
Sent: Wednesday, April 26, 2023 4:53 PM
To: Patricia Manley
Subject: RE: Graphics Program Discontinuance

Hi Patti,

Sure, it's ARGT 100; GRFX 158, and GRFX 100.
I'll send all this info shortly...

Alex

From: Patricia Manley <pmanley@sdccd.edu>
Sent: Wednesday, April 26, 2023 1:38 PM
To: Alex Stiller-Shulman <astiller@sdccd.edu>
Subject: Graphics Program Discontinuance

Alex,

Can you share any information on the course(s) that Rex was talking about in our meeting and if they are indeed in Curriculum for revision and are those courses ones that are a requirement for the CP? If so, is there an anticipated timeline for approval?

Rex seems to imply that he made efforts to change the courses but was unsuccessful. I just want to clear that up for the overall report I will be sending to the workgroup before our next meeting.

Do you know when the program changed from an AA to a CP and do you have any paperwork on that change?

Is there anything else you'd like included in the first report or any questions you want answered before our next meeting?

Thank you,

Patti Manley
Associate Professor of History
Social Sciences Dept. History, History Lead
Program Review/Outcomes Assessment Facilitator
San Diego Miramar College
Office: H110-(O)
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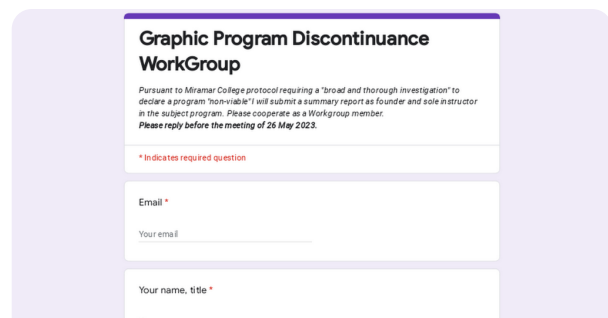
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Graphic Program Discontinuance WorkGroup Survey

Rex Heftmann <reheftma@sdccd.edu>

Mon 5/22/2023 10:49 AM

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Please respond before this Friday's meeting.

Graphic Program Discontinuance WorkGroup
forms.gle

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Miramar Graphics *is an accredited*
occupational program for today's local jobs.
Rex Heftmann, MFA
Graphics professor
San Diego Miramar College
10440 Black Mountain Road, W243
San Diego, California 92126
reheftma@sdccd.edu