In Spring 2023, in accordance with the Program Viability Discontinuance procedure, Vice President Odu and Dean of Liberal Arts, Lou Ascione, forwarded a recommendation that the Graphics Visual Production program at Miramar College be considered for discontinuance under this procedure. The request for Program Viability review was approved by the PROA subcommittee and the PIER Committee.

Program under consideration: Graphics – Visual Production

The program consists of one award as shown below:

Graphics – Visual Production, Certificate of Performance (15 Units)

The courses in this program include:

**Course**  **Title**  **Units**

GRFX 110 Introduction to Producing Computer Aided Graphics 3 Units

GRFX 120 Typography – Introduction to Creating Readability 3 Units

GRFX 160 Vector Art 01: Illustration 3 Units

GRFX 170 Raster Art 01: Image Editing 3 Units

GRFX 181 Projects 01: Multi-modal Productions 3 Units

The reasons cited included:

1. Significant Downward Trend in Course enrollment
   1. Enrollment in the Graphics courses has fallen below the expected numbers for minimum enrollment requirement.
   2. Attempts have been made to permit classes to run below minimum enrollment.
2. Significant Downward Trend in Program Enrollment
   1. There has been a significant decline in program enrollments. Over the last seven years only 2 students have earned an award. This timeframe predates the COVID-19 crisis by four years.
   2. No existing students have declared Graphics as a program of study.
   3. The attached Data analysis document completed by the Research office illustrates the ongoing low enrollment problem and associated FTES (Full Term Equivalent Student) generation.

Steps for consideration of Program Discontinuance Complete

|  |  |
| --- | --- |
| Does the Program fulfill one or more of the criteria to be considered for Program discontinuance?  Comment:  The program has experienced consistent low course and program enrollment. | Yes |
| The Program Viability Workgroup appropriately assembled?  Comment: The Workgroup met on April 26th via Zoom to review the Program Viability Process, the background of the Graphics program and the request for program discontinuance. | Yes |
| Did the Program Viability Workgroup inform the college community that the Program is being considered for discontinuance?  Comment: An email was sent to Miramar’s DL on May 3rd by Academic Senate President. | Yes |
| Was the public comment session convened?  Comment: The public comment session was convened on May 8th from 12:00 to 1:00 pm in M 108. Three faculty, one administrator and one counselor were present. No one from the campus or local community came to provide comment. | Yes |
| Did the Workgroup convene after the public comment session?  Comment: The Workgroup reconvened on May 26th at 11:00 AM on Zoom. | Yes |

Program Viability Workgroup Members

1. Roster:
   1. The Vice President of Instruction
      1. Michael Odu
   2. The Vice President of Student Services
      1. Adrian Gonzales
   3. The Vice President of Administrative Services
      1. Brett Bell
   4. The Dean of Liberal Arts
      1. Lou Ascione
   5. A faculty member who teaches at least one course in the Program
      1. Rex Heftman
   6. A representative of the Planning Institutional Effectiveness & Research Committee.
      1. Patti Manley
   7. A representative of Counseling who does not teach in the program.
      1. Catrina Gillus
   8. A representative of Academic Senate who does not teach in the program.
      1. Pablo Martin, Academic Senate President
   9. A representative of the Chairs’ Committee who does not teach in the program.
      1. Darren Hall
   10. A representative of the Curriculum Committee who does not teach in the program.
       1. Alex Stiller-Shulman
   11. Miramar’s Articulation Officer
       1. Mara Palma Sanft

\*It is noted that there is no AFT representation. Issues related to faculty are addressed in the Contract and Board Policy by the SDCCD Human Resources office.

In Summary:

1. Course enrollment in Graphics has been low for several years. Courses have been allowed to run at small numbers to support the program; however, those efforts have failed to result in viable course enrollment numbers.
2. The number of students pursuing the Certificate of Performance award in this program has declined.
3. The number of students currently pursuing this program is below the number needed to support a full section of any individual course. If applicable, existing students can be accommodated by enrolling in a comparable course through another college in the SDCCD district.
4. During the past seven years, 2 students have earned the award.
5. Other courses at another SDCCD district College (City or Mesa) will support students seeking graphics production positions in our community.

Program data & information reviewed

* Articulation Information
* Career Information
* Course & Program Enrollment Data Report
* Curriculum Information
* Program Information
* Program Review Reports
* Program Technology Information
* Other: Program Faculty Rex Heftman has requested additional documentation be considered. It was requested that the documentation be provided by May 23, 2023. Mr. Heftman has stated that he will provide additional documentation on May 26, 2023.

Program Viability Workgroup Recommendation:

The Program Viability Workgroup recommends that the Graphics Program – Visual Production Certificate of Performance be discontinued. Reference Program Viability Workgroup Meeting Notes.

Patti Manley,

Program Viability Workgroup Chair

August 9, 2023