



ASCCC Strategic Plan 2018-2023

MAY 15, 2023

EXECUTIVE SUMMARY

The following comprehensive report on the Academic Senate for California Community Colleges (ASCCC) strategic plan outlines the objectives, goals, and initiatives of the ASCCC over the last five years, from 2018 – 2023. Our strategy was centered around six key goals aimed at asserting faculty leadership, enhancing engagement and communication, securing resources, and elevating faculty voice.

Our first goal was to assert the faculty voice and leadership in policy conversations at the local, state, and national levels. To achieve this, we engaged diligently with policymakers and advocated for policies that support the needs and interests of community college faculty in service of our students. Over the last five years, we've increased our presence at the State Capitol by connecting with legislators regularly, informing them of the ASCCC's positions on legislative bills that included curricular matters or issues touching on community colleges. In January of 2023, the ASCCC held its first ever Legislative Meet and Greet, with the purpose of meeting new legislators to introduce them to the work of the ASCCC. In 2021, the ASCCC also held a series of webinars in collaboration with the Faculty Association of California Community Colleges (FACCC) to educate faculty on how to advocate locally and at the state-level. The ASCCC annually conducted Legislative Visits in February, and when possible, sent representatives to the Washington DC cohort to represent community colleges during National Legislative Summit.

Our second goal was to engage and empower diverse groups of faculty at all levels of state and local leadership. We worked to increase the representation of underrepresented groups in leadership positions and provide opportunities for leadership development and mentoring. In 2020, the ASCCC relaunched its professional development academy, now called Faculty Empowerment and Leadership Academy (FELA), aimed to develop faculty from underrepresented groups in higher education. We are now in our third cohort and embarking on recruitment for the 23-24 academic year. The ASCCC has also worked to increase visibility of the ASCCC Caucuses and ensured that caucus voice and participation are invited and welcomed during all Executive Committee meetings. Over the last five years, the ASCCC was also intentional on recruiting faculty of color to serve on its standing committees, increasing diversity of faculty year over year.

Our third goal was to assert ASCCC leadership in all faculty professional development for the California Community College system regarding academic and professional matters. We developed and delivered high-quality professional development programs and resources that meet the needs of faculty across the state. During the COVID-19 pandemic, the ASCCC never



stopped providing service and pivoted quickly from providing in-person events to online events, that were meaningful and helpful to faculty as the whole world transitioned to the virtual space. The ASCCC lead efforts of designing large-scale professional development events in a hybrid format, engaging technology such as Pathable and Zoom Events to deliver the hybrid experience. High-quality professional development continues to be provided in both in-person and virtual spaces, meeting the needs of faculty.

Our fourth goal was to enhance engagement, communication, and partnerships with local senates, system partners, and other constituent groups. Over the last five years, we improved communication and collaboration with our partners and stakeholders to better serve the needs of community college faculty. We did this by increasing our presence on social media and communications to the field, by providing bi-weekly newsletters, and targeted communications to specific groups of faculty. In particular, the ASCCC aimed to increase participation of underrepresented groups such as part-time and noncredit faculty so additional communications are now sent to those faculty groups. The ASCCC has also made efforts to ensure open lines of communication with system partners, including FACCC, the RP Group, the Student Senate for California Community Colleges, The CCC Chief Instructional Officers, CCC Association of Occupational Education, the Community College League of California, as well as various other groups including the CCC Chancellor's Office. At many of the partner events, the ASCCC has remained engaged and invited to present on topics that affect the California community college system as a whole.

Our fifth goal was to secure resources to sustain and support the mission and work of the ASCCC. In 2018, we worked with the legislature to ensure that on-going funding for the ASCCC remained in the Governor's budget, and secured a base increase of \$250K for the ASCCC. In 2022, the Governor provided another base increase totaling \$111K to cover current inflation. The ASCCC continues to work with the legislature to secure on-going funding for the ASCCC Open Educational Resources Initiative. Over the last five years, the ASCCC has also worked hard to make sure that reserves for the organization are healthy; the ASCCC has increased money in the reserves from \$500K to over \$2.5million over the last three years and recently adopted an investment policy to invest some of the funds for future use.

Finally, our sixth goal was to sustain, support, and expand the Course Identification Numbering System (C-ID). ASCCC continued to develop and maintain the C-ID system, expanded the number of disciplines with transfer model curriculum, and promoted its use throughout the state. C-ID was also included in recent legislation from 2021 regarding common course numbering and is now currently reviewing how the current system may need to adapt to changes in numbering throughout the system.

This strategic plan was lofty and had many goals designed to advance the mission of the ASCCC. Over the last five years, we worked diligently to address our goals to better serve the needs of the California community college faculty. As this strategic plan draws to a close, the ASCCC is already looking to the future to continue improving on the work currently done by setting our new Strategic Directions for the 2023 – 2026 academic years. We hope to continue to provide leadership, empowerment, and voice to the over 58,000 community college faculty in the state of California.