

Strategic Enrollment Management Committee Plan

The following four Student Groups are being targeted per the developing Strategic Enrollment Management Plan:

- Veterans
- Re-entry students (25+)
- Disproportionately Impacted Populations
- Traditional Students

For each Student Group, there are Four Goals, each having their own Overall Area of Focus:

GOAL 1: Increase in Access

Overall Areas:

Outreach

Wrap around financial support

Marketing

Improved onboarding processes

Student focused campus

GOAL 2: Increase in Persistence

Overall Areas:

Strategic class scheduling

Connections/ Engagement

Tutoring

Improve educational planning processes

Equity minded culture

GOAL 3: Success and Completion

Overall Areas:

Streamlined processes

Increase counseling access

Connections/ Engagement

Wrap around support

Increase communication
Technology
Student focused campus
Equity minded culture
Professional Development

Goal 4: Increase in Retention

Overall Areas:

Professional development
Outreach
Engagement
Increase counseling access
ACP's and Success Teams
Equity minded culture
Wrap around support
Alumni Relations

Goal 5: Building A Community (missing from original document)

Overall Areas:

Increase communication
Professional Development
Engagement
Increase counseling access
Student focused campus