

## **Strategic Enrollment Management Committee Plan**

The following four Student Groups are being targeted per the developing Strategic Enrollment Management Plan:

- Veterans
- Re-entry students (25+)
- Disproportionately Impacted Populations
- Traditional Students

For each Student Group, there are Four Goals, each having their own Overall Area of Focus:

### **GOAL 1: Increase in Access**

Overall Areas:

Outreach

Wrap around financial support

Marketing

Improved onboarding processes

Student focused campus

### **GOAL 2: Increase in Persistence**

Overall Areas:

Strategic class scheduling

Connections/ Engagement

Tutoring

Improve educational planning processes

Equity minded culture

### **GOAL 3: Success and Completion**

Overall Areas:

Streamlined processes

Increase counseling access

Connections/ Engagement

Wrap around support

Increase communication

Technology

Student focused campus

Equity minded culture

Professional Development

#### **Goal 4: Increase in Retention**

##### Overall Areas:

Professional development

Outreach

Engagement

Increase counseling access

ACP's and Success Teams

Equity minded culture

Wrap around support

Alumni Relations