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| **Goal** | **Veterans** | **Re-entry, 25+** | **DI Populations** | **Traditional Students** |
| **Increase in access**  **Overall Areas:**  **Outreach**  **Financial Support (other than Financial Aid)**  **Marketing**  **Campus Events/Tours**  **Improved Matriculation Processes**  **Student Ready/Centered Campus**  **Communication** | Increase on-campus course offering to allow for full housing allowance ($2850.00/month) as that is a deal breaker and drives students away if not able to have enough on campus options compared to competition  Marketing on MCAS:   * Advertising in Marine Corps Times * Tailored in-class learning activities to meaningfully incorporate military service   Advertise a dedicated Career Counselor to assist with job placement on campus base  Mix of in-person and online classes (online in particular for active military)  Create outreach materials (like a one-page cheat sheet) targeted to military/veterans  Open enrollment through first week of school would help with student veterans who are waiting on VA / GI Bill funding approval  Targeted recruiting on base featuring our programs that are most popular with veterans or most aligned to common / local military occupations | Provide free loaner textbooks for “Light the Fire Courses” (enough for 50% enrollment cap of each section)  Build better bridge between CE and Credit programs.  Financial resources for returning students who are non-veterans should be made clear and advertised. | Provide free loaner textbooks for “Light the Fire Courses” (enough for 50% enrollment cap of each section)  Dedicated Career Counselor to liaise with career recruiters for underrepresented career pathways (Criminal Justice, STEM)  Strategic and tailored advertising as we do in hiring committees when seeking to diversify hiring pool. Curated marketing to address opportunity gaps.  Model successful onboarding from the 2022-2025 Student Equity Plan  Offer various schedule options proven to support DI populations, such as evening and HyFlex options.  Review and improve institutional structures.   * For example, the new organizational structure for Admissions and Outreach is expected to provide a collective and holistic approach to enhancing overall access for students to receive onboarding and matriculation support from the onset. Additionally, data sharing among the key access areas of enrollment services will provide a holistic picture of what students will need. The focus becomes more on engagement rather than transactions once duplicity is replaced with more efficiency.   *Refer to the 2022-2025 Student Equity Plan for additional strategies*. | Increase on-campus events for high school counselors to showcase diversity of academic pathways.  During the Fall semester of H.S. Senior year, host a pre-Thanksgiving “Welcome Aboard” luncheon and campus tour highlighting TAG and Financial Aid including comparison of total cost to transfer. Make it a viable alternative for students not absorbed in the 4-year application season. Show possibilities and brass ring. Include Summer enrollment upon HS graduation.  Registration needs to be easier. As well as adding courses.  Work with high schools (counselors) to message our identity as providers of authentic and compassionate support.  Increase our engagement with the high schools to dispel the narrative that Community College is a lesser status option than a UC or CSU.  Are high school counselors dissuading students from attending a community college?  Incentivize high school students to actively engage in Miramar College social media.  More tours for prospective students? Bring the high schools on campus more.  Counselors must be present on campus and available. Students are being “pushed” towards Zoom sessions when they want f2f.  Admissions needs to be more welcoming – students say they are intimidated in that space. |