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| ***SEM Program: Supporting the Student Journey!*** |
| This opportunity provides colleges with one year of continual engagement and support as they develop and implement a SEM project of their choice. The 2022-23 cohort will include 15 college teams of 10 people composed of cross-disciplinary groups of faculty, support staff and administrators.  **SEM Program participants will have the opportunity to:*** **Apply**a holistic approach to SEM that focuses on the student journey with an emphasis on retention and completion.
* **Engage** with other colleges on promising practices.
* **Develop** and implement a SEM initiative at your college.
* **Work** with a designated team of coaches who will support and provide guidance throughout the SEM program.
* **Access**a wide-range of resources through the CCCCO’s Vision Resource Center.

**College teams are expected to participate in the following five activities:**1. In-person SEM Academy, June 3 - 4, 2022 in Southern California.
2. In-person Mid-Point Convening, January 20, 2023 in Northern California.
3. Virtual Final Convening, May 19, 2023.
4. Scheduled monthly phone calls with the college team and SEM coaches.
5. Face-to-face campus visits with the college team and SEM coaches, once in the fall and once in the spring.
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**Enrollment Management Academy**

**What to Expect**

The interactive approach used at the Enrollment Management Academy (EMA) involves having California Community Colleges send teams that will learn the basics of enrollment management and then work together, with guidance from the EMA facilitators, to analyze their own college data.  **The end product of the EMA process is that colleges will leave with an enrollment management plan or the beginning of such a plan.** The plan is geared toward two objectives—meeting student need while, at the same time, attaining the college FTES target.

We will be weaving the elements of Student Centered Funding Formula (SCFF), as well as strategies that can be used by colleges to maximize funding under each SCFF category, throughout the academy topics.  Additionally, Covid-19, as well as any additional new funding information will be included in EMA.  We will also be sharing strategies as to how to recuperate from the impact Covid has had on enrollments.