



California Community Colleges

Dear Colleagues,

Thank you for your dedication to the *Vision for Success* through the California Guided Pathways (CAGP) 2.0 project. A new opportunity is available to help you strengthen that work to support an ever-increasing population of learners: adult students (ages 25+) of color. Adult students comprise more than 43% of our current student population, and there are more than 6.8 million Californians ages 25-54 without degrees whose economic mobility relies on new skills and careers, post-pandemic. This is an important pipeline of learners who will bolster enrollment, advance your achievement of local goals and Student Centered Funding Formula funding, and support your region's economic recovery. Yet we know they've sometimes been marginalized in Guided Pathways planning.

I'm writing today to encourage your college to join the Racial Equity for Adult Credentials in Higher Education (REACH) collaborative, open to all 43 CAGP 2.0 colleges. Designed to complement and integrate with the CAGP 2.0 project, the REACH collaborative will provide your GP implementation team with tools, expert guidance, and resources to increase attainment of high-value certificates and associate degrees among adults of color.

Colleges in the REACH collaborative have an additional opportunity to access resources to **develop a comprehensive, equity and student-focused strategic enrollment management (SEM) plan focused on enrollment, retention and completion of adult learners and students of color**. By participating in the Adult Learner-Focused SEM project, colleges will receive funding plus technical assistance and coaching from American Association of College Registrars and Admissions Officers (AACRAO). This project is designed to support new and existing enrollment activities at the college and complements the REACH collaborative activities and SEM training developed by the Chancellor's Office. Learn more details about these opportunities, including available resources, expectations and outcomes, in the REACH network + Adult Learner-Focused SEM grant overview attached.

The REACH network + Adult Learner-Focused SEM grant are launching in one month and we would like to include you in activities as soon as possible. Please complete this [interest form](#) **by October 20**. I hope you will consider participating.

Sincerely,

Marty Alvarado
Executive Vice Chancellor-Educational Services and Support
California Community Colleges Chancellor's Office