**MARKETING & OUTREACH COMMITTEE MEETING**

**Wednesday, October 3, 2018 • 1:00 p.m. – 2:00 p.m. • L-209**

**Members:** Steve Quis, Jesse Lopez, Sonny Nguyen, student 1 (vacant), student 2 (vacant), student 3 (vacant), Yolanda Giang, Damaris Garduno , Lisa E. Munoz, Jordan Omens, Anh Nguyen, David Wilhelm, MBEPS (vacant Fall 2018).

Guests:

Meeting called to order at X:XX p.m.

**A. Updates from Quis**:

1. District Promise gala
2. Light pole banners

**B. Updates from Sonny:**

1. Signing day
2. Fall Open house

**C. Update from Strong Workforce/Jesse Lopez:**

1. Strong workforce marketing

**D. New Business:**

**E. Old Business**

**F. Review committee goals and mission**

1. **Reports: None**

*(Please limit each following report to two minutes maximum. If you have any handouts, please e-mail them to Steve Quis ahead of time to be included for distribution electronically.)*

**Announcements:**

**I. Adjourn**

\* **San Diego Miramar College 2013 – 2019 Strategic Goals**

**Goal 1:** Provide educational programs and services that are responsive to change and support student learning and success.

**Goal 2:** Deliver educational programs and services in formats and at locations that meet student needs.

**Goal 3:** Enhance the college experience for students and the community by providing student-centered programs, services and activities

that celebrate diversity and sustainable practices.

**Goal 4:** Develop, strengthen and sustain beneficial partnerships with educational institutions, business and industry, and our community.

**Please see** http://www.sdmiramar.edu/institution/plan **for San Diego Miramar College 2013-2019 Strategic Plan.**

**As a courtesy, please let the College and Academic Senate Presidents know if you cannot attend the meeting.**